



Parks, Open Space, Trails & Recreation Master Plan

City of Durango, CO

THOMAS  THOMAS



Inspiring communities to lead forward

Agenda

- Demographic and Trends Analysis
- Benchmark Analysis
- Community Input Findings
- Park Assessment Overview
- Priority Rankings
- Next Steps



About

Timeline And FAQ's

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Key Events

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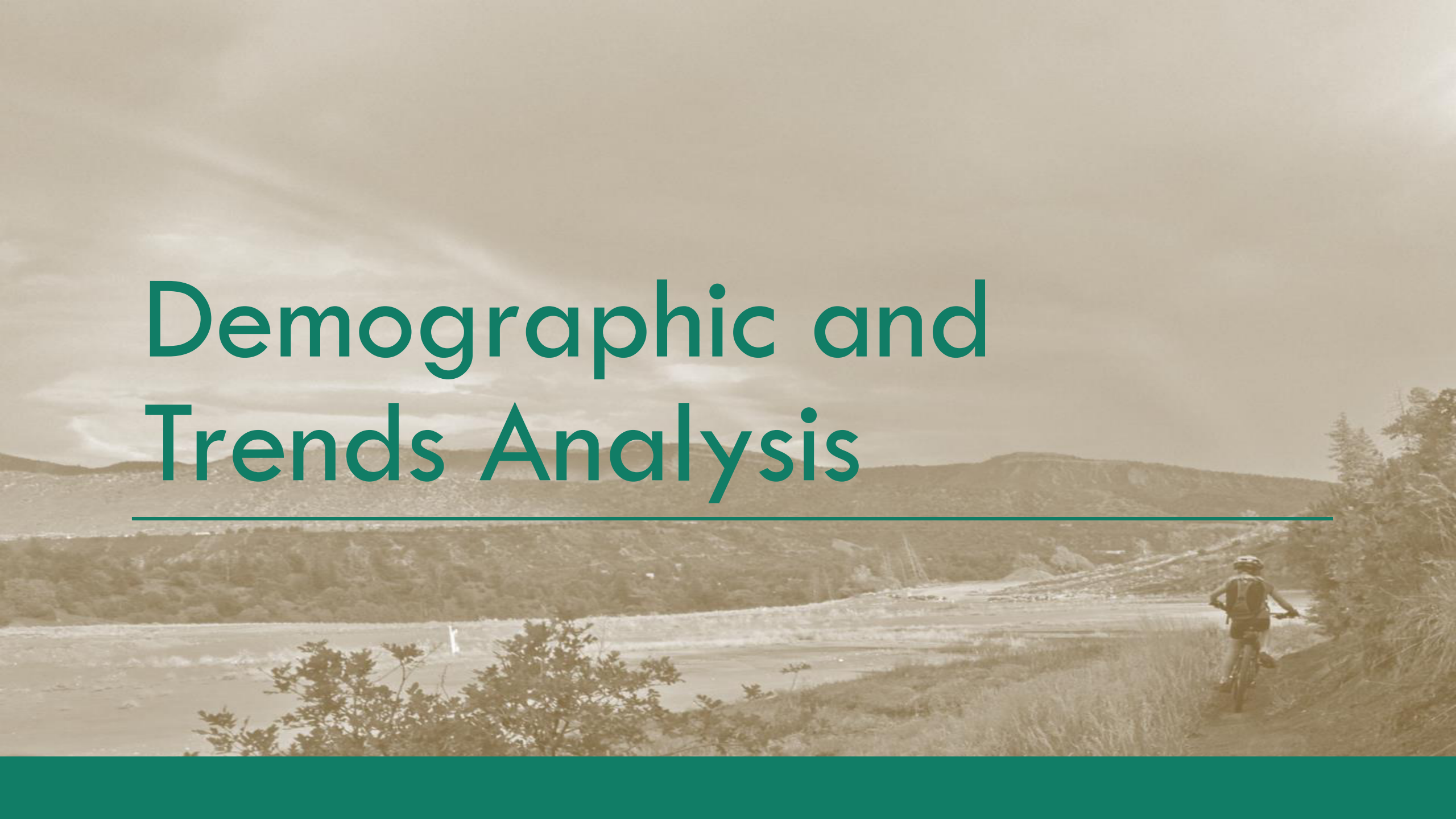


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AND RECREATION**
MAKES LIFE BETTER

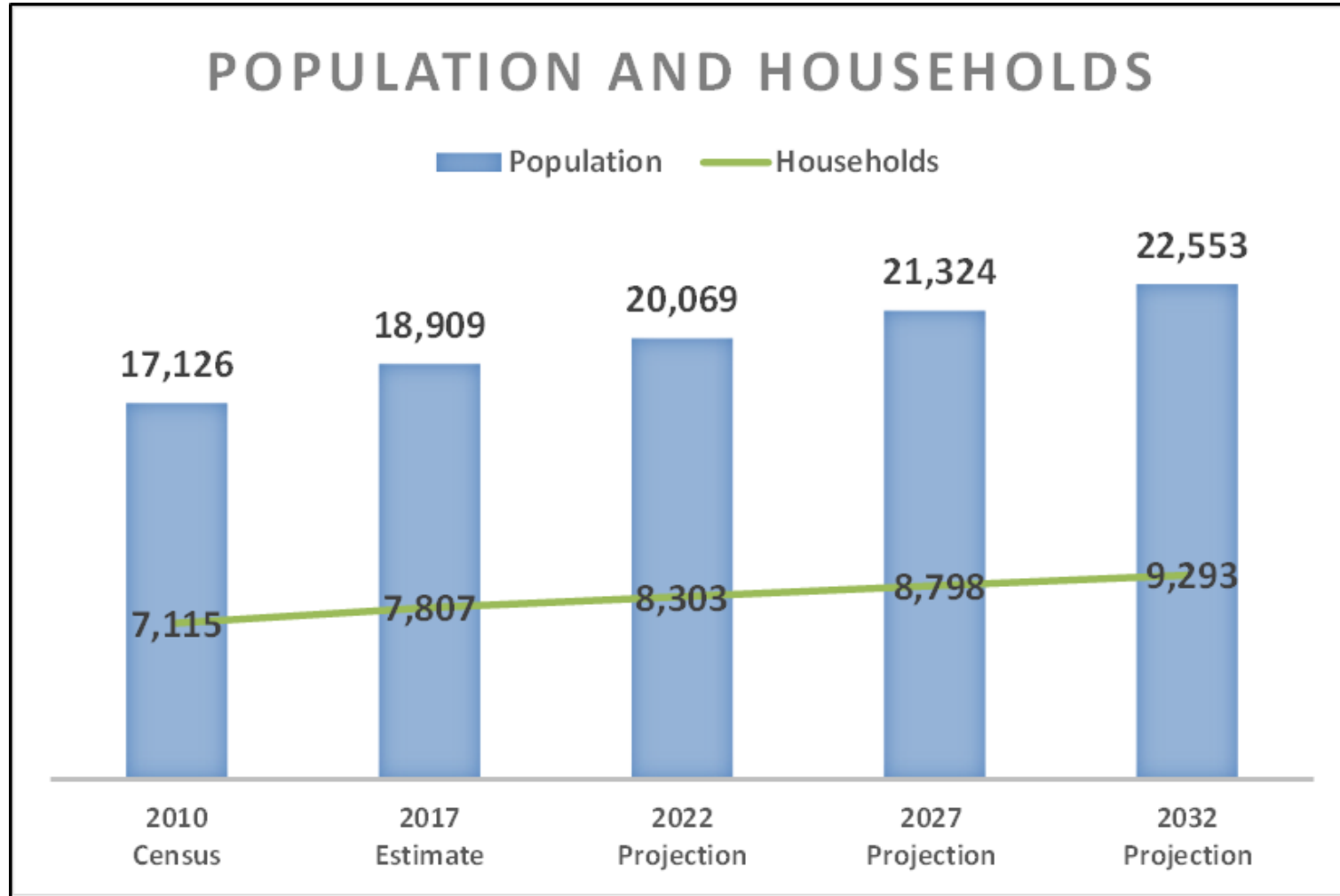
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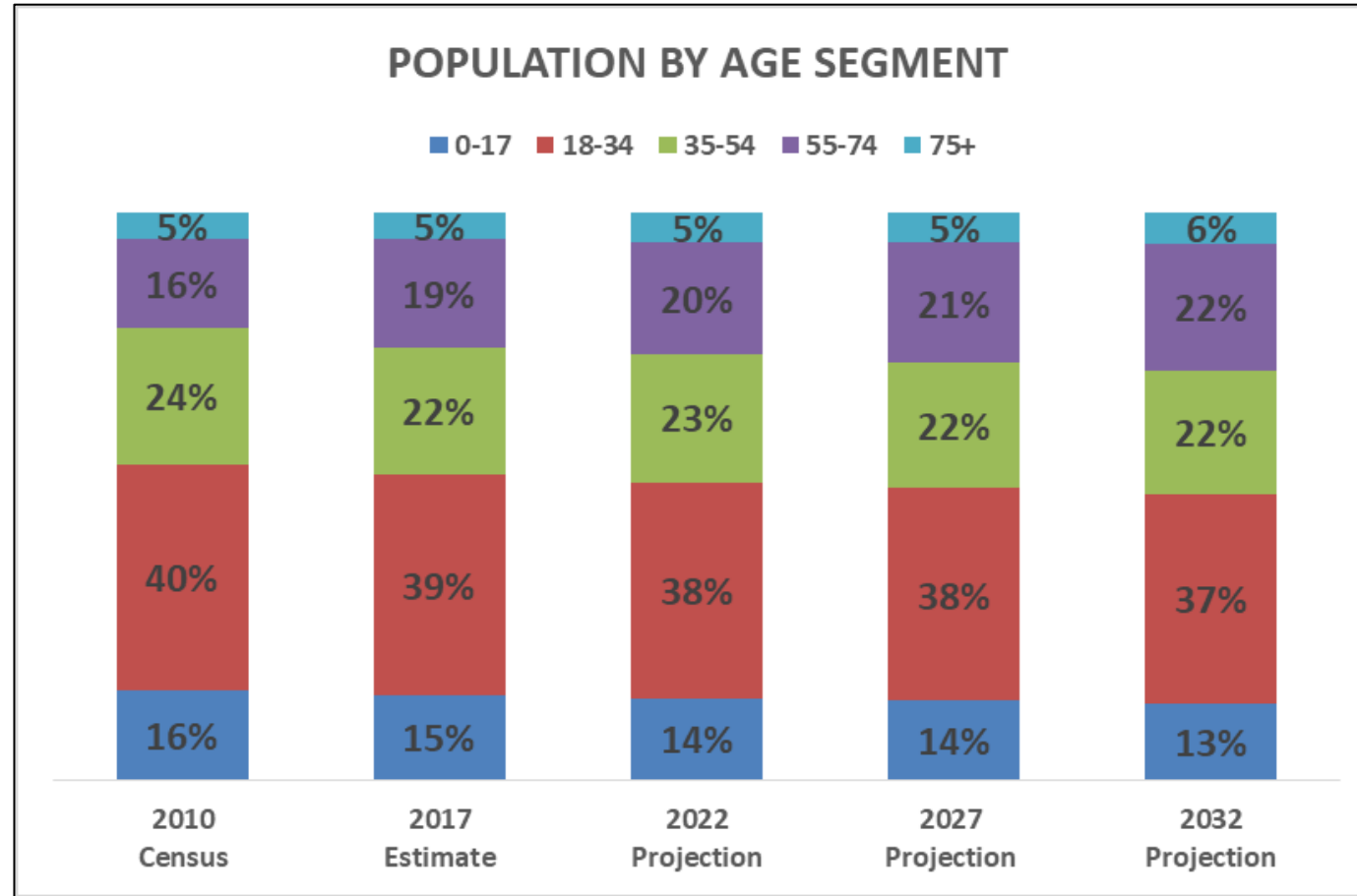
Demographic and Trends Analysis



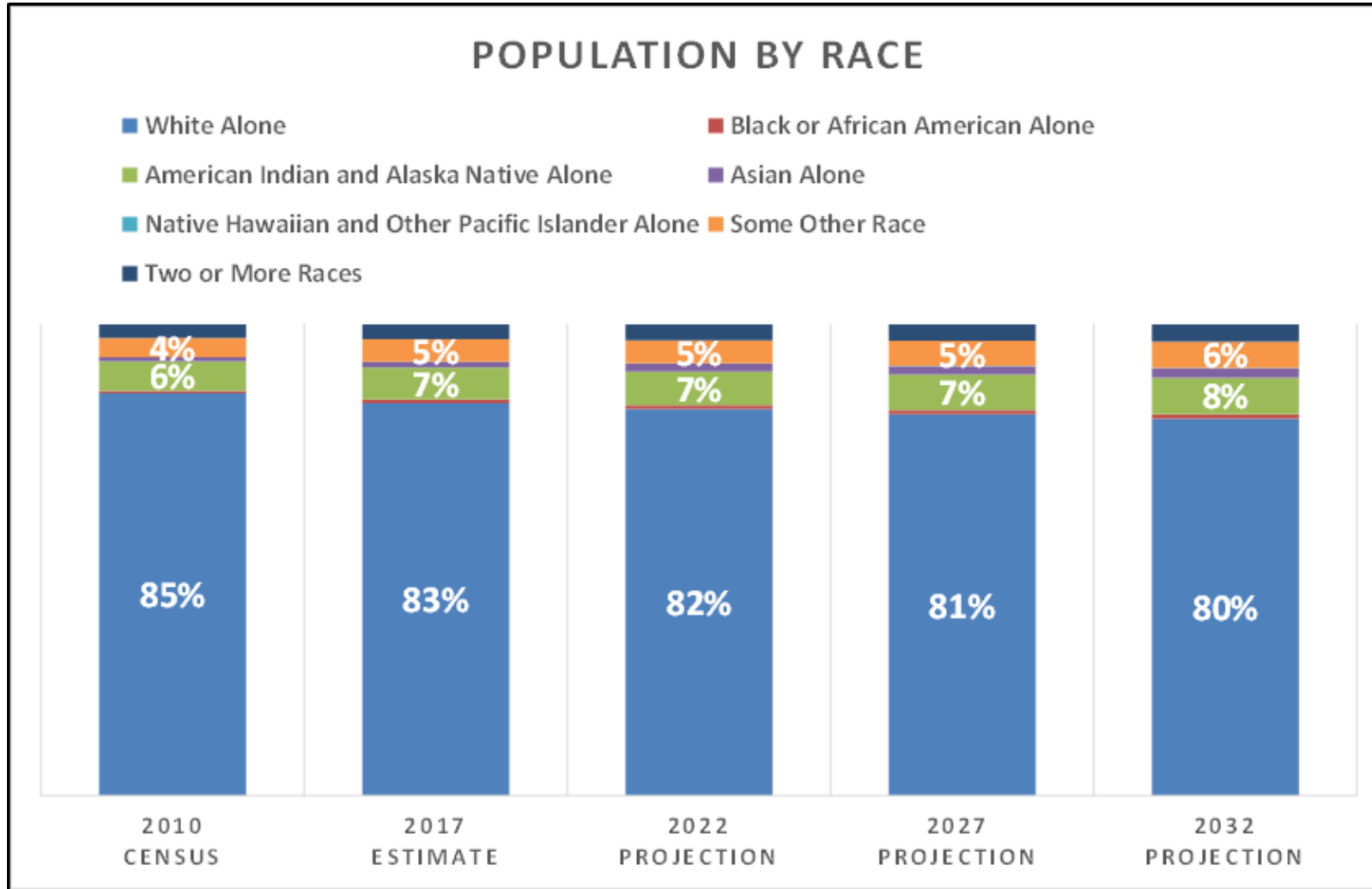
Demographics



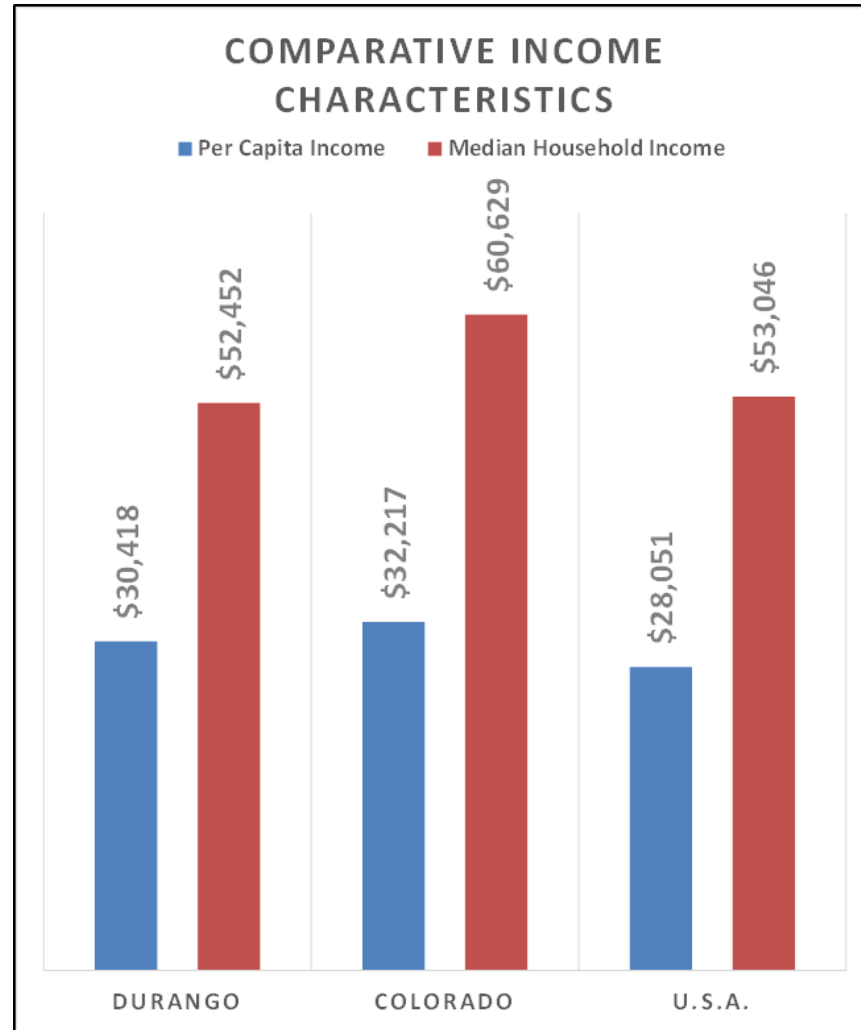
Demographics



Demographics



Demographics



National Trends

General Sports

Largest 5 year increases

- Rugby (82.4%)
- Boxing (62.0%)
- Squash (39.3%)
- Lacrosse (39.2%)
- Field hockey (31.8%)

National Participatory Trends - General Sports					
Activity	Participation Levels			% Change	
	2011	2015	2016	11-16	15-16
Golf (2015 data*)	26,122	24,700	24,120	-7.7%	-2.3%
Basketball	24,790	23,410	22,343	-9.9%	-4.6%
Tennis	17,772	17,963	18,079	1.7%	0.6%
Baseball	13,561	13,711	14,760	8.8%	7.7%
Soccer (Outdoor)	13,667	12,646	11,932	-12.7%	-5.6%
Softball (Slow Pitch)	7,809	7,114	7,690	-1.5%	8.1%
Badminton	7,135	7,198	7,354	3.1%	2.2%
Volleyball (Court)	6,662	6,423	6,216	-6.7%	-3.2%
Football, Flag	6,325	5,829	6,173	-2.4%	5.9%
Football, Touch	7,684	6,487	5,686	-26.0%	-12.3%
Volleyball (Sand/Beach)	4,451	4,785	5,489	23.3%	14.7%
Football, Tackle	6,448	6,222	5,481	-15.0%	-11.9%
Gymnastics	4,824	4,679	5,381	11.5%	15.0%
Soccer (Indoor)	4,631	4,813	5,117	10.5%	6.3%
Track and Field	4,341	4,222	4,116	-5.2%	-2.5%
Cheerleading	3,049	3,608	4,029	32.1%	11.7%
Ultimate Frisbee	4,868	4,409	3,673	-24.5%	-16.7%
Racquetball	4,357	3,883	3,579	-17.9%	-7.8%
Pickleball	N/A	2,506	2,815	N/A	12.3%
Ice Hockey	2,131	2,546	2,697	26.6%	5.9%
Softball (Fast Pitch)	2,400	2,460	2,467	2.8%	0.3%
Lacrosse	1,501	2,094	2,090	39.2%	-0.2%
Roller Hockey	1,237	1,907	1,929	55.9%	1.2%
Wrestling	1,971	1,978	1,922	-2.5%	-2.8%
Rugby	850	1,349	1,550	82.4%	14.9%
Squash	1,112	1,710	1,549	39.3%	-9.4%
Field Hockey	1,147	1,565	1,512	31.8%	-3.4%
Boxing for Competition	747	1,355	1,210	62.0%	-10.7%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)	

National Trends

General Fitness

Largest 5 year increases

- Triathlon - non traditional (108.2%)
- Trail Running (59.7%)
- Triathlon – traditional (40.8%)
- Aerobic -High-Impact (35.8%)

National Participatory Trends - General Fitness					
Activity	Participation Levels			% Change	
	2011	2015	2016	11-16	15-16
Fitness Walking	112,715	109,829	107,895	-4.3%	-1.8%
Treadmill	53,260	50,398	51,972	-2.4%	3.1%
Free Weights (Dumbbells/Hand Weight	N/A	54,716	51,513	N/A	-5.9%
Running/Jogging	50,061	48,496	47,384	-5.3%	-2.3%
Stationary Cycling (Recumbent/Upright	36,341	35,553	36,118	-0.6%	1.6%
Weight/Resistant Machines	39,548	35,310	35,768	-9.6%	1.3%
Stretching	34,687	35,776	33,771	-2.6%	-5.6%
Elliptical Motion Trainer	29,734	32,321	32,218	8.4%	-0.3%
Free Weights (Barbells)	27,056	25,381	26,473	-2.2%	4.3%
Yoga	22,107	25,289	26,268	18.8%	3.9%
Calisthenics/Bodyweight Exercise	N/A	22,146	25,110	N/A	13.4%
Choreographed Exercise	N/A	21,487	21,839	N/A	1.6%
Aerobics (High Impact)	15,755	20,464	21,390	35.8%	4.5%
Stair Climbing Machine	13,409	13,234	15,079	12.5%	13.9%
Cross-Training Style Workout	N/A	11,710	12,914	N/A	10.3%
Stationary Cycling (Group)	8,738	8,677	8,937	2.3%	3.0%
Pilates Training	8,507	8,594	8,893	4.5%	3.5%
Trail Running	5,373	8,139	8,582	59.7%	5.4%
Cardio Kickboxing	6,488	6,708	6,899	6.3%	2.8%
Boot Camp Style Cross-Training	7,706	6,722	6,583	-14.6%	-2.1%
Martial Arts	5,037	5,507	5,745	14.1%	4.3%
Boxing for Fitness	4,631	5,419	5,175	11.7%	-4.5%
Tai Chi	2,975	3,651	3,706	24.6%	1.5%
Barre	N/A	3,583	3,329	N/A	-7.1%
Triathlon (Traditional/Road)	1,686	2,498	2,374	40.8%	-5.0%
Triathlon (Non-Traditional/Off Road)	819	1,744	1,705	108.2%	-2.2%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
Legend: Large Increase (greater than 25%) Moderate Increase (0% to 25%) Moderate Decrease (0% to -25%) Large Decrease (less than -25%)					

*Cardio Cross Trainer is merged to Elliptical Motion Trainer

National Trends

Outdoor/Adventure Recreation

Largest 5 year increases

- Adventure Racing (149.5%)
- BMX-Biking (58.5%)
- Climbing – traditional/ice/
Mountaineering (46.5%)
- Backpacking overnight
(31.5%)
- Hiking (25.8%)

National Participatory Trends - Outdoor / Adventure Recreation					
Activity	Participation Levels			% Change	
	2011	2015	2016	11-16	15-16
Hiking (Day)	33,494	37,232	42,128	25.8%	13.1%
Bicycling (Road)	39,834	38,280	38,365	-3.7%	0.2%
Fishing (Freshwater)	38,864	37,682	38,121	-1.9%	1.2%
Camping (< 1/4 Mile of Vehicle/Home)	31,961	27,742	26,467	-17.2%	-4.6%
Wildlife Viewing (>1/4 Mile of Home/Vehicle)	21,495	20,718	20,746	-3.5%	0.1%
Camping (Recreational Vehicle)	16,282	14,699	15,855	-2.6%	7.9%
Fishing (Saltwater)	11,896	11,975	12,266	3.1%	2.4%
Birdwatching (>1/4 mile of Vehicle/Home)	13,067	13,093	11,589	-11.3%	-11.5%
Backpacking Overnight	7,722	10,100	10,151	31.5%	0.5%
Bicycling (Mountain)	6,989	8,316	8,615	23.3%	3.6%
Archery	6,471	8,378	7,903	22.1%	-5.7%
Fishing (Fly)	5,581	6,089	6,456	15.7%	6.0%
Skateboarding	6,318	6,436	6,442	2.0%	0.1%
Roller Skating, In-Line	7,451	6,024	5,381	-27.8%	-10.7%
Climbing (Sport/Indoor/Boulder)	4,445	4,684	4,905	10.3%	4.7%
Bicycling (BMX)	1,958	2,690	3,104	58.5%	15.4%
Adventure Racing	1,202	2,864	2,999	149.5%	4.7%
Climbing (Traditional/Ice/Mountaineering)	1,904	2,571	2,790	46.5%	8.5%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
Legend: Large Increase (greater than 25%) Moderate Increase (0% to 25%) Moderate Decrease (0% to -25%) Large Decrease (less than -25%)					

Local Trends

GENERAL SPORTS

Local Participatory Trends - General Sports				
Activity	Estimated Participants	% of Population		MPI
		Durango	USA	
Golf	1,969	12.2%	8.7%	140
Basketball	1,741	10.8%	8.4%	128
Football	927	5.8%	5.1%	113
Baseball	881	5.5%	4.6%	120
Soccer	867	5.4%	4.3%	125
Volleyball	729	4.5%	3.3%	136
Tennis	599	3.7%	3.8%	98
Softball	567	3.5%	3.2%	108

FITNESS

Local Participatory Trends - Fitness				
Activity	Estimated Participants	% of Population		MPI
		Durango	USA	
Walking for exercise	4,722	29.3%	26.9%	109
Jogging/running	3,697	23.0%	13.5%	171
Swimming	3,344	20.8%	15.6%	133
Weight lifting	2,297	14.3%	10.2%	140
Yoga	2,029	12.6%	7.6%	165
Aerobics	1,896	11.8%	8.3%	143
Pilates	843	5.2%	2.7%	196

Local Trends

OUTDOOR ACTIVITY

Local Participatory Trends - Outdoor Activity				
Activity	Estimated Participants	% of Population		MPI
		Durango	USA	
Bicycling (road)	3,025	18.8%	10.3%	183
Hiking	2,776	17.2%	10.4%	166
Canoeing/kayaking	1,724	10.7%	5.8%	185
Fishing (fresh water)	1,620	10.1%	12.0%	84
Bicycling (mountain)	1,009	6.3%	4.1%	153
Backpacking	973	6.0%	3.2%	188
Boating (power)	763	4.7%	5.0%	94
Fishing (salt water)	541	3.4%	4.2%	81
Horseback riding	398	2.5%	2.3%	107

COMMERCIAL RECREATION

Local Participatory Trends - Commercial Recreation				
Activity	Estimated Participants	% of Population		MPI
		Durango	USA	
Attended a movie in last 6 months	10,992	68.2%	59.3%	115
Attended sports event	4,315	26.8%	20.0%	134
Went to museum in last 12 months	3,270	20.3%	12.3%	165
Visited a theme park in last 12 months	2,810	17.4%	17.8%	98
Went overnight camping in last 12 months	2,757	17.1%	12.1%	141
Visited a zoo in last 12 months	2,594	16.1%	11.4%	141
Went to art gallery in last 12 months	2,228	13.8%	7.4%	186
Did photography in last 12 months	2,225	13.8%	10.4%	133
Spent \$250+ on sports/rec equip	1,947	12.1%	7.8%	156
Attended adult education course in last 12 months	1,603	10.0%	7.5%	134
Danced/went dancing in last 12 months	1,601	9.9%	7.6%	130
Did painting/drawing in last 12 months	1,314	8.2%	6.3%	130
Attended dance performance in last 12 months	1,258	7.8%	4.4%	176
Spent \$100-249 on sports/rec equip	1,119	6.9%	6.3%	110
Spent \$1-99 on sports/rec equip	973	6.0%	6.3%	96
Visited indoor water park in last 12 months	347	2.2%	2.9%	75

Benchmark Analysis



Benchmark Summary

Total 6 agencies benchmarked (5 Colorado + 1 out of State)

1. Castle Rock, CO
2. Cortez, CO
3. Glenwood, CO
4. Golden, CO
5. Steamboat Springs, CO
6. Flagstaff, AZ

Data obtained from individual agency benchmark forms via Durango Staff

Benchmark Summary

Park acreage: Durango Total acreage and acres / resident **exceed its benchmark peers** and the NRPA median.

Trails: The City is **at best practice levels** for trails / population.

FTE's per Residents: Higher than national median but **slightly lower than peer agencies.**

Non-Tax Revenue and Operational Expenditures: Cost recovery at 64% is among **national best practice numbers**

Program Participation: **High participation levels** (23 participations / resident) but partly driven by La Plata County residents and tourist / visitors as well.

Square Feet per Resident: **Leading level of service** for indoor recreation facilities at 6.79 sq. ft. per resident. (33,600 sq. ft. serves as special use - Ice Rink Pavilion at Chapman Hill)

Note: Durango serves a much larger population outside the City limits thus square feet level of service is not truly indicative of usership.

Overview

Agency	Population	Jurisdiction Size (Sq. Mi.)	Population per Sq. Mi.	NRPA Gold Medal (Year)	CAPRA Accredited
Flagstaff Parks and Recreation	72,656	66.00	1,101	No	No
Castle Rock Parks and Recreation	56,645	34.22	1,655	Winner (2012)	Yes
Durango Parks and Recreation	18,909	13.93	1,357	Winner (2012)	Yes
Golden Parks and Recreation	18,867	9.70	1,945	Winner (2010)	Yes
Steamboat Springs Parks and Community Services	12,690	10.10	1,256	No	No
Glenwood Springs Parks and Recreation	10,197	5.69	1,792	No	No
Cortez Parks and Recreation	9,007	6.38	1,412	No	No

Park Acreage

Agency	Population	Total Acres Owned or Managed	Total Developed Acres	Percentage of Developed Acres	Total Acres per 1,000 Residents
Durango Parks and Recreation	18,909	5,300	345	7%	280.3
Glenwood Springs Parks and Recreation	10,197	1,845	65	4%	180.9
Castle Rock Parks and Recreation	56,645	3,462	585	17%	61.1
Cortez Parks and Recreation	9,007	408	166	41%	45.3
Golden Parks and Recreation	18,867	655	253	39%	34.7
Steamboat Springs Parks and Community Services	12,690	410	220	54%	32.3
Flagstaff Parks and Recreation	72,656	843	277	33%	11.6

NRPA Median 9.6 Acres per 1,000 Residents

NRPA Lower Quartile 4.6 Acres per 1,000 Residents

NRPA Upper Quartile 16.6 Acres per 1,000

Trail Mileage

Agency	Population	Soft Trail Miles	Paved Trail Miles	Total Trail Miles	Trail Miles per 1,000 Residents
Durango Parks and Recreation	18,909	96.0	15.5	111.5	5.90
Steamboat Springs Parks and Community Services	12,690	58.0	7.0	65.0	5.12
Glenwood Springs Parks and Recreation	10,197	8.8	13.3	22.1	2.17
Cortez Parks and Recreation	9,007	12.0	4.0	16.0	1.78
Castle Rock Parks and Recreation	56,645	37.0	32.0	69.0	1.22
Flagstaff Parks and Recreation	72,656	28.0	28.0	56.0	0.77
Golden Parks and Recreation	18,867	-	24.0	24.0	1.27

Best Practice Agencies 0.25-0.5 Trail Miles per 1,000 Residents

FTE's per 10,000 Residents

Agency	Population	Total FTEs*	FTEs per 10,000 Residents
Cortez Parks and Recreation	9,007	40	44.0
Steamboat Springs Parks and Community Services	12,690	52	40.6
Golden Parks and Recreation	18,867	47	24.9
Glenwood Springs Parks and Recreation	10,197	21	20.6
Durango Parks and Recreation	18,909	38	20.1
Flagstaff Parks and Recreation	72,656	86	11.8
Castle Rock Parks and Recreation	56,645	44	7.8

NRPA Median 7.3 FTEs per 10,000 Residents

NRPA Lower Quartile 3.7 FTEs per 10,000 Residents

NRPA Higher Quartile 14.9 FTEs per 10,000 Residents

Operating Budget

Agency	Population	Total Operating Expense	Operating Expense per Resident
Golden Parks and Recreation	18,867	\$ 10,226,930	\$ 542.05
Steamboat Springs Parks and Community Services	12,690	\$ 5,057,603	\$ 398.55
Durango Parks and Recreation	18,909	\$ 6,531,733	\$ 345.43
Glenwood Springs Parks and Recreation	10,197	\$ 3,453,700	\$ 338.70
Cortez Parks and Recreation	9,007	\$ 2,762,030	\$ 306.65
Castle Rock Parks and Recreation	56,645	\$ 14,714,374	\$ 259.76
Flagstaff Parks and Recreation	72,656	\$ 6,233,655	\$ 85.80

Total Annual Operating Expenditures

NRPA Median \$3,501,000

NRPA Lower Quartile \$1,202,000

NRPA Higher Quartile \$9,446,000

Operating Expense per Resident

NRPA Median \$77.32 per Resident

NRPA Lower Quartile \$39.84 per Resident

NRPA Higher Quartile \$141.89 per Residents

Non-Tax Revenues

Agency	Population	Total Non-Tax Revenue	Revenue per Resident
Golden Parks and Recreation	18,867	\$ 6,990,690	\$ 370.52
Castle Rock Parks and Recreation	56,645	\$ 17,082,380	\$ 301.57
Steamboat Springs Parks and Community Services	12,690	\$ 2,808,084	\$ 221.28
Durango Parks and Recreation	18,909	\$ 4,162,503	\$ 220.13
Glenwood Springs Parks and Recreation	10,197	\$ 1,352,400	\$ 132.63
Cortez Parks and Recreation	9,007	\$ 602,404	\$ 66.88
Flagstaff Parks and Recreation	72,656	\$ 1,762,230	\$ 24.25

NRPA Median \$19.04 per Resident

NRPA Lower Quartile \$6.73 per Resident

NRPA Higher Quartile \$51.51 per Residents

Operational Cost Recovery

Agency	Total Non-Tax Revenue	Total Operating Expense	Operational Cost Recovery
Castle Rock Parks and Recreation	\$ 17,082,380	\$ 14,714,374	116%
Golden Parks and Recreation	\$ 6,990,690	\$ 10,226,930	68%
Durango Parks and Recreation	\$ 4,162,503	\$ 6,531,733	64%
Steamboat Springs Parks and Community Services	\$ 2,808,084	\$ 5,057,603	56%
Glenwood Springs Parks and Recreation	\$ 1,352,400	\$ 3,453,700	39%
Flagstaff Parks and Recreation	\$ 1,762,230	\$ 6,233,655	28%
Cortez Parks and Recreation	\$ 602,404	\$ 2,762,030	22%

NRPA Median 29% Cost Recovery

NRPA Lower Quartile 14% Cost

NRPA Higher Quartile 50% Cost

Funding Sources

Agency	General Fund Tax Support	Dedicated Levies	Earned / Generated Revenue	Other Dedicated Taxes	Sponsorships	Grants	Other
Durango Parks and Recreation	47%	0%	53%	0%	0%	0%	0%
Cortez Parks and Recreation	30%	0%	20%	46%	0%	0%	4%
Glenwood Springs Parks and Recreation	33%	28%	39%	0%	0%	0%	0%
Steamboat Springs Parks and Community Services	44%	0%	29%	0%	0%	0%	25%
Castle Rock Parks and Recreation	30%	0%	48%	0%	0%	0%	22%
Flagstaff Parks and Recreation	0%	0%	0%	0%	0%	0%	0%
Golden Parks and Recreation	0%	0%	0%	0%	0%	0%	0%

NRPA Average Distribution

59%

8%

26%

2%

1%

2%

3%

Revenue Sources

Agency	Facility Entry Fees / Memberships	Program Fees and Charges	Facility Rentals	Facility, Property, or ROW Leases	Concessions / Resale Items	Sale of Real Property	Other
Durango Parks and Recreation	53%	37%	8%	0%	1%	0%	0%
Cortez Parks and Recreation	65%	13%	3%	0%	2%	0%	17%
Glenwood Springs Parks and Recreation	0%	0%	0%	0%	0%	0%	0%
Steamboat Springs Parks and Community Services	0%	29%	0%	5%	2%	3%	0%
Castle Rock Parks and Recreation	0%	0%	0%	0%	0%	0%	0%
Flagstaff Parks and Recreation	54%	16%	29%	0%	0%	0%	0%
Golden Parks and Recreation	60%	20%	5%	0%	5%	2%	5%

Capital Improvement Budget

Agency	CIP Budget 2014	CIP Budget 2015	CIP Budget 2016	Avg Annual CIP Budget 2014-2016
Durango Parks and Recreation	\$ 2,787,500	\$ 2,982,500	\$ 3,813,000	\$ 3,194,333
Golden Parks and Recreation	\$ 1,407,530	\$ 3,948,830	\$ 2,444,030	\$ 2,600,130
Castle Rock Parks and Recreation	\$ -	\$ 2,345,705	\$ 3,672,198	\$ 2,005,968
Flagstaff Parks and Recreation	\$ 350,946	\$ 2,009,192	\$ 472,000	\$ 944,046
Steamboat Springs Parks and Community Services	\$ 350,000	\$ 1,133,000	\$ 1,040,000	\$ 841,000
Glenwood Springs Parks and Recreation	\$ -	\$ -	\$ 462,500	\$ 154,167
Cortez Parks and Recreation	\$ 71,000	\$ 73,867	\$ 225,183	\$ 123,350

Program Participation

Agency	Population	Total Program Participations	Participations per Resident
Glenwood Springs Parks and Recreation	10,197	2,500,000	245.17
Durango Parks and Recreation	18,909	426,823	22.57
Flagstaff Parks and Recreation	72,656	127,000	1.75
Steamboat Springs Parks and Community Services	12,690	18,967	1.49
Castle Rock Parks and Recreation	56,645	30,000	0.53
Cortez Parks and Recreation	9,007	-	-
Golden Parks and Recreation	18,867	-	-

Indoor Recreation Space

Agency	Population	Sq. Ft. of Indoor Recreation Facilities	Sq. Ft. per Resident
Durango Parks and Recreation	18,909	128,384	6.79
Glenwood Springs Parks and Recreation	10,197	64,000	6.28
Cortez Parks and Recreation	9,007	46,000	5.11
Golden Parks and Recreation	18,867	71,483	3.79
Flagstaff Parks and Recreation	72,656	194,100	2.67
Castle Rock Parks and Recreation	56,645	144,000	2.54
Steamboat Springs Parks and Community Services	12,690	-	-

Best Practice Agencies 1.5-2.0 Sq. Ft. per Resident

Community Input Findings



Stakeholder and Focus Group Summary

PROS Team

- Conducted 3 focus groups (approximately 25 participants)
- 15 Stakeholder Interviews
- 1 Community Forum (100+ attendees)

Durango Team

- Conducted Youth Focus Group with Miller Middle School, Mayor Youth Advisory Commission and Other



Input Summary - Strengths

- Responsive staff, great partners and adaptable to community needs
- Resourcefulness in securing funding through grants etc.
- Very engaged and involved community
- Well maintained park system
- Variety of offerings for year round use and for all ages
- Connectivity of parks, trails, open space
- Animas River and the Recreation Center are great assets
- Dog friendly community
- Affordable and accessible offerings

Input Summary - Opportunities

- More connections overall (Connect trail to Three Springs; Complete Animas River Trail)
- Access to Lake Nighthorse
- Animas River Trail: Improve safety and lighting, upgrade restrooms
- Accelerated development for the Durango Mesa Park
- Buildout 75 acre Community Park at Three Springs
- Enforce leash laws
- Expand / build additional indoor recreation space
- Dedicated lighted, outdoor 8 pickleball courts
- Retain a balance between building new and maintaining what exists
- Evaluate alternate funding sources and partnerships

Input Summary – Top Priority

1. Expanding trail connectivity/trail network throughout the city
2. New funding and revenue sources
 - Leveraging partnerships to help with new developments
 - Public and private funding
 - Public/private partnerships
3. Safety and security in parks and on trails
4. Development of Three Springs Park and Durango Mesa Park
5. Additional indoor recreation space
 - Build new or expand existing
6. Lake Nighthorse open and accessible to the community

Survey Findings Overview

Statistically-Valid Survey

- 496 responses
- Residents were able to return the survey by mail or complete it online at www.DurangoParksSurvey.org



Online Survey Monkey

- 649 responses
- Available for one month
- Emulated the Statistically-Valid Survey
- Provides further insight on community expectations



Virtual City Hall Survey

- 535 responses (318 registered; 217 unregistered)
- Equating to 26.8 hours of public comment

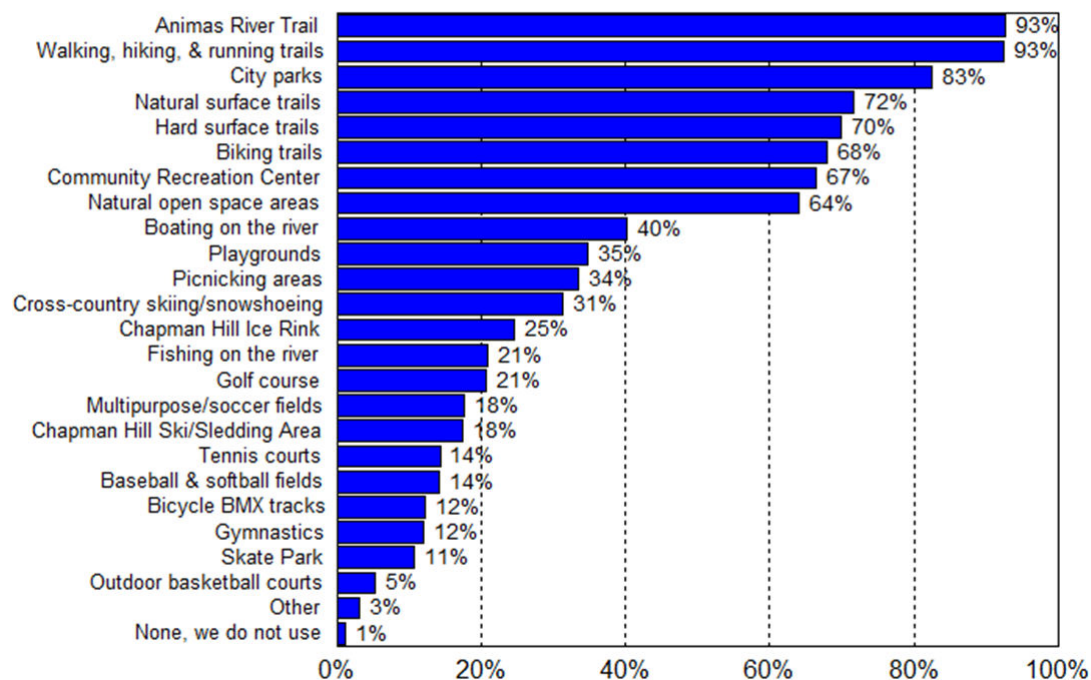


Survey Findings

STATISTICALLY-VALID SURVEY

Q1. City of Durango Recreation Activities That Households Have Participated in or Visited Over the Past 12 Months

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

Participated Activities	
Animas River Trail	92%
Walking, hiking, and running trails	92%
Biking trails	80%
Natural surface trails	79%
City parks	74%
Hard surface trails	71%
Natural open space areas	68%
Community Recreation Center	66%
Boating on the river	48%
Cross-country skiing/Snowshoeing	42%
Chapman Hill Ice Rink	33%
Playgrounds	33%
None, we do not use any parks, trails, open space or recreation facilities	31%
Picnicking areas	29%
Bicycle BMX track	26%
Chapman Hill Ski/Sledding Area	25%
Multipurpose/Soccer fields	24%
Fishing on the river	23%
Tennis courts	18%
Golf course	18%
Gymnastics	15%
Skate Park	14%
Baseball and softball fields	13%
Other (please specify)	8%
Outdoor basketball courts	5%

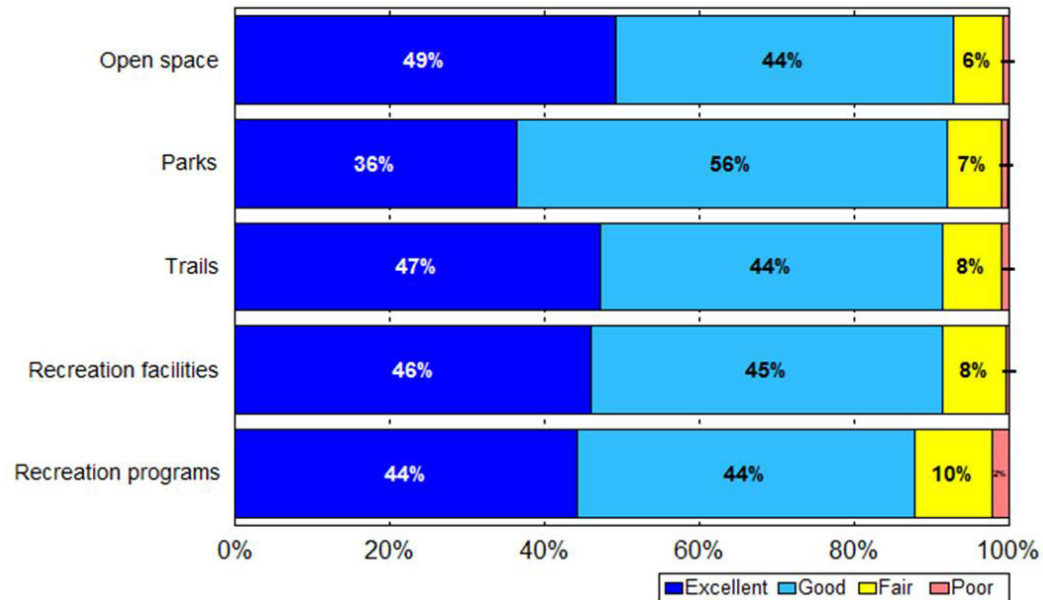
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

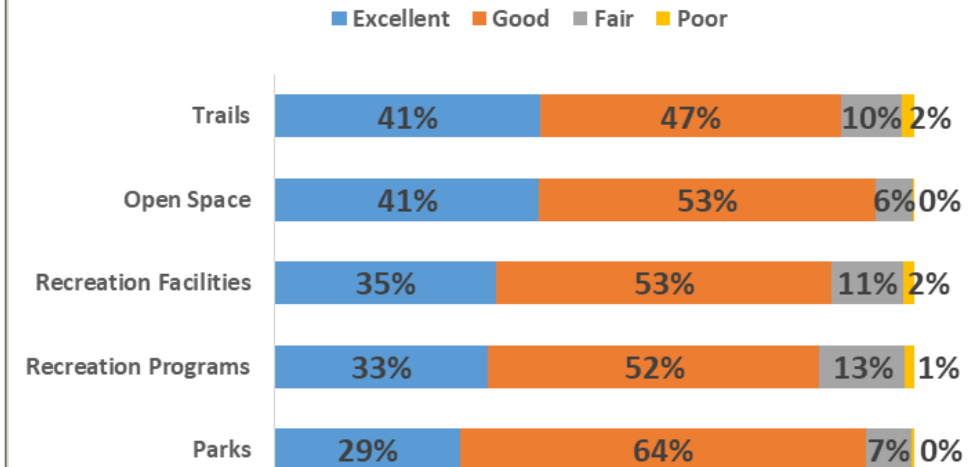
Q2a. How Respondents Rate the Condition of the City of Durango Parks, Open Space, Trails, Recreation Facilities, or Recreation Programs They've Used During the Past Year

by percentage of households that have used City parks, open space, trails, recreation facilities, or recreation programs



Source: ETC Institute (2018)

Condition of Facility/Program Used



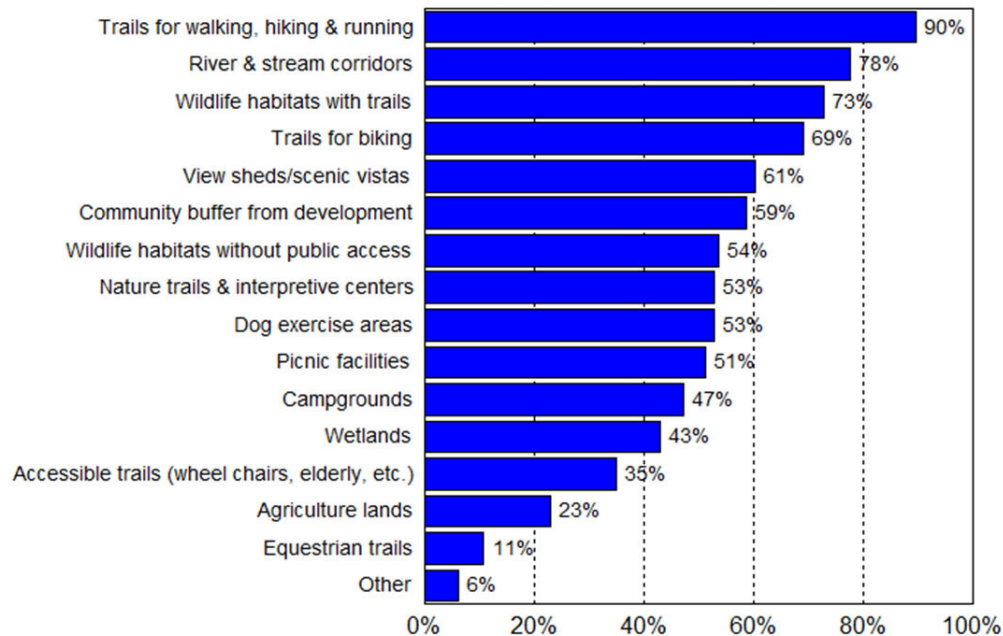
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

Q3. Open Space Opportunities That Households Have a Need or Desire for

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Need/Desire For This Opportunity	Yes	No
Trails for walking, hiking and running	↑ 95%	↓ 5%
Trails for biking	↑ 88%	↓ 12%
Wildlife habitats with trails	↑ 87%	↓ 13%
River and stream corridors	↑ 82%	↓ 18%
View sheds/scenic vistas	↑ 74%	↓ 26%
Community buffer from development	↑ 72%	↓ 28%
Dog exercise areas	→ 58%	→ 42%
Nature trails and interpretive centers	→ 58%	→ 42%
Wildlife habitats without public access	→ 56%	→ 44%
Picnic facilities	→ 56%	→ 44%
Campgrounds	→ 53%	→ 47%
Wetlands	→ 52%	→ 48%
Other	→ 42%	→ 58%
Accessible trails for those in wheel chairs, the elderly, etc.	→ 35%	→ 65%
Agriculture Land	↓ 31%	↑ 69%
Equestrian trails	↓ 13%	↑ 87%

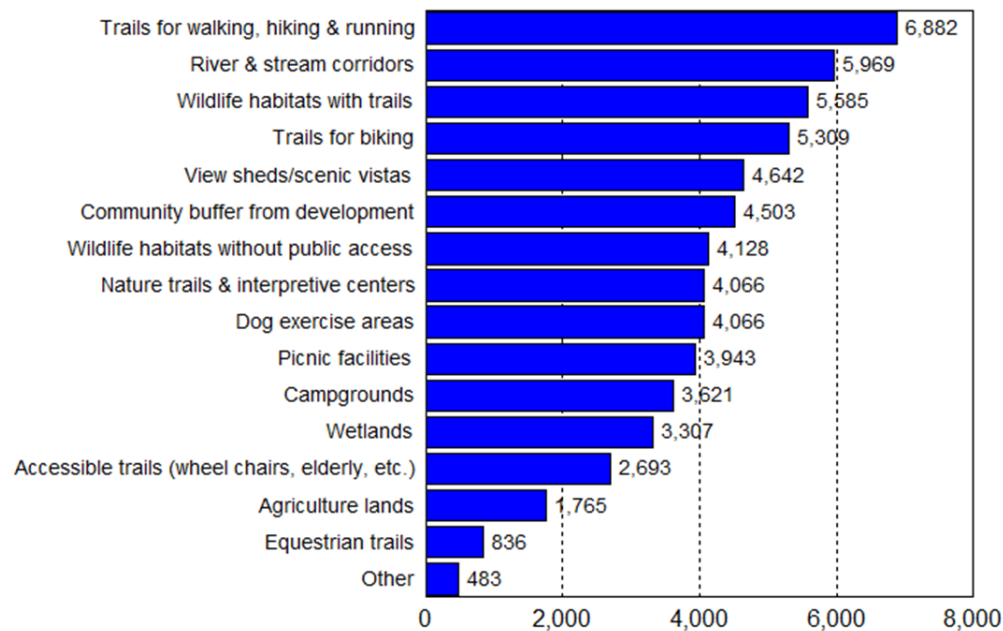
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

Q3a. Estimated Number of Households in Durango That Have a Need or Desire for Various Open Space Opportunities

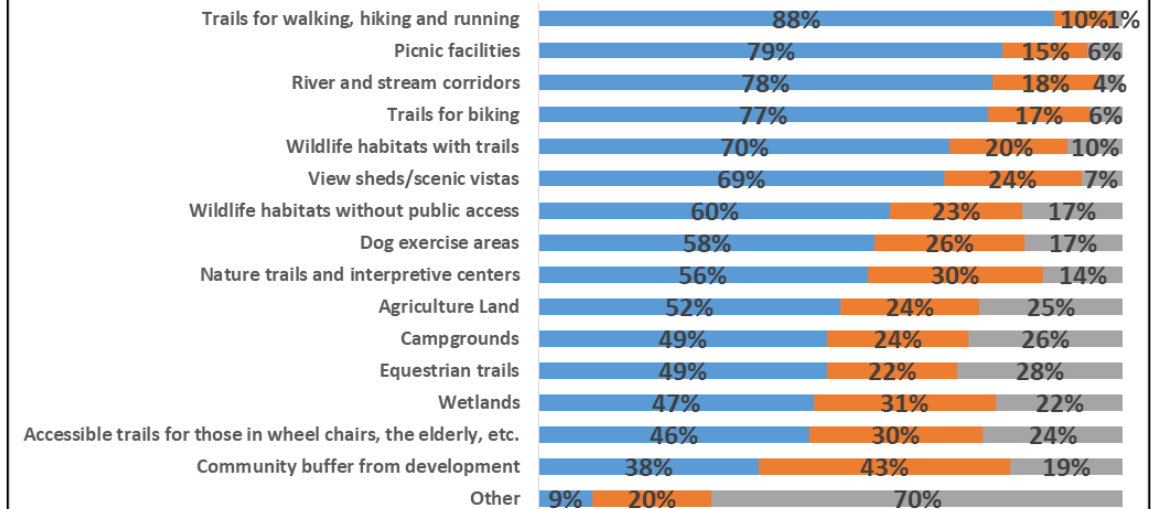
by number of households based on 7,672 households in the City of Durango



Source: ETC Institute (2018)

How Well Are Your Needs/Desires Being Met

■ 75% or More Met ■ 50% Met ■ 25% or Less Met



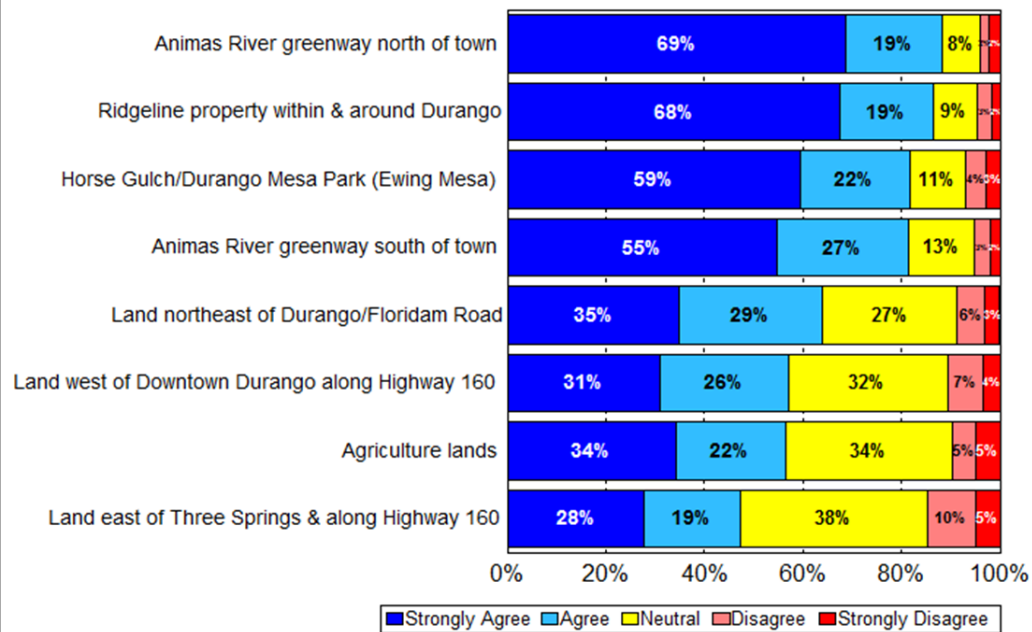
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

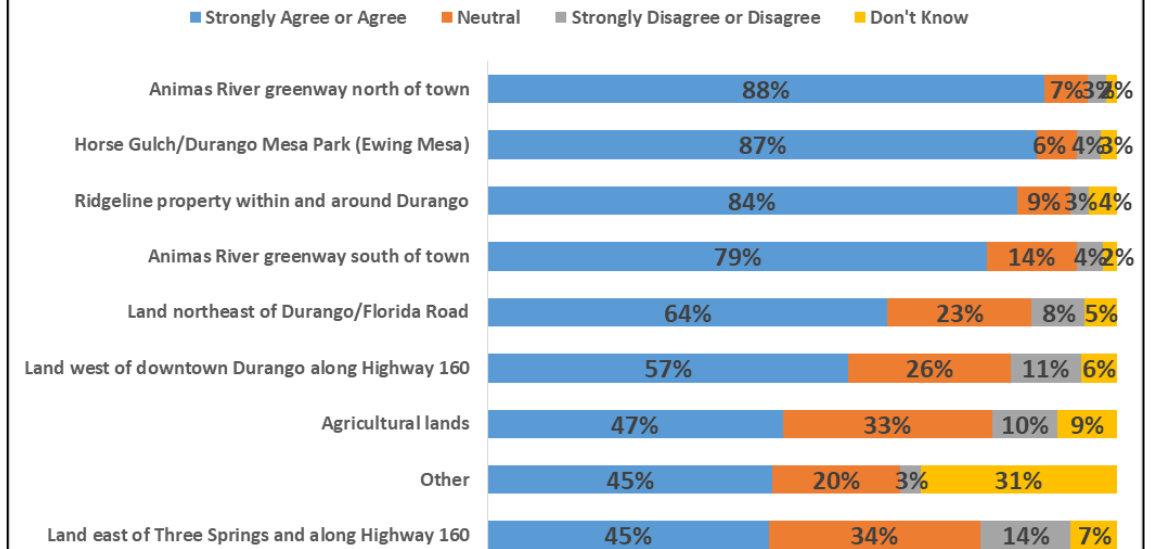
Q5. Level of Agreement with Various Areas of Land and Greenways That Could Be Preserved as Open Space Areas

by percentage of respondents (excluding "don't know" responses)



Source: ETC Institute (2018)

Preserved Open Space Opportunities Level of Agreement



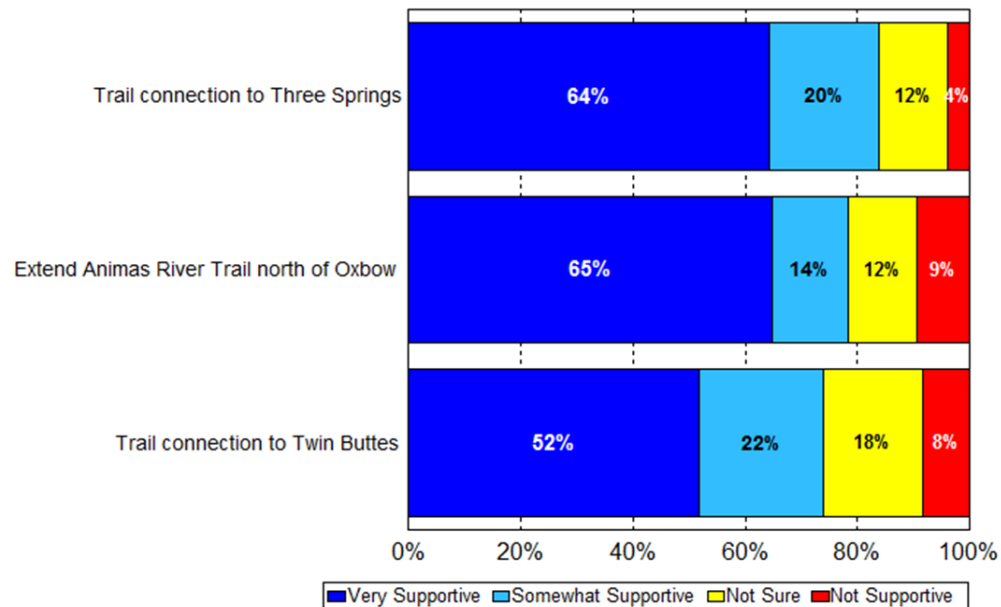
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

Q7. Support for Various Actions the City of Durango Could Take to Improve the Hard Surface Trail System

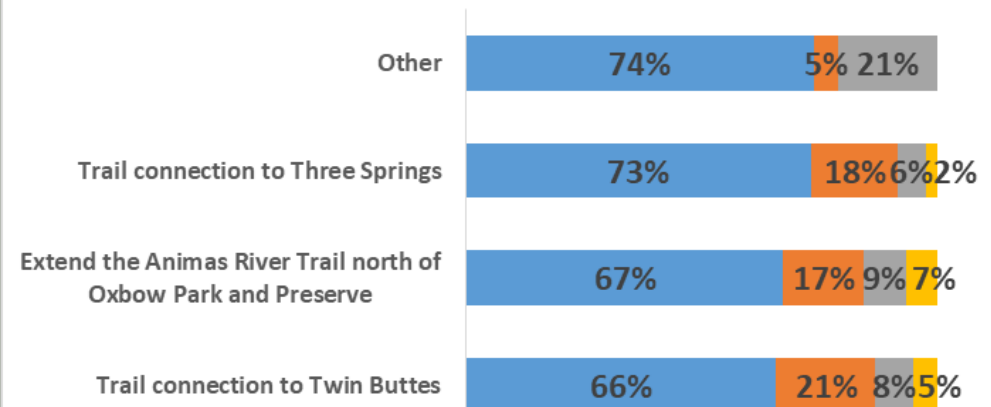
by percentage of respondents



Source: ETC Institute (2018)

Level of Support for Trail Connection

■ Very Supportive ■ Somewhat Supportive ■ Not Sure ■ Not Supportive



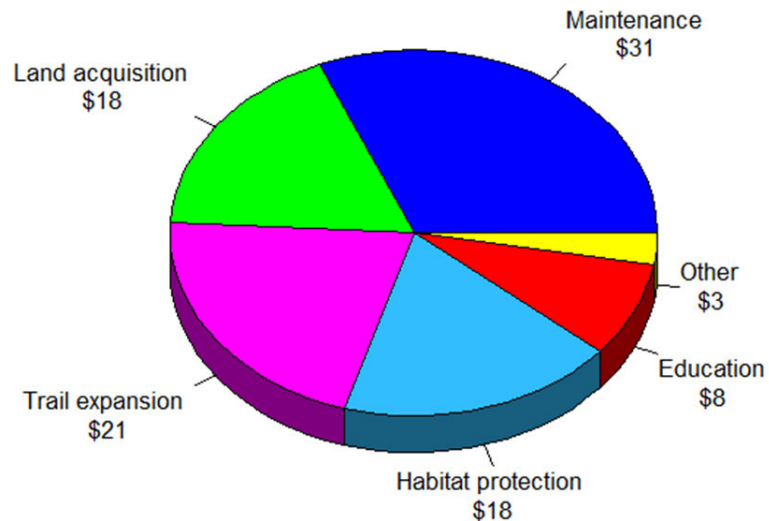
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

Q8. Allocation of \$100 Among Various Categories of Management and Development of Open Spaces

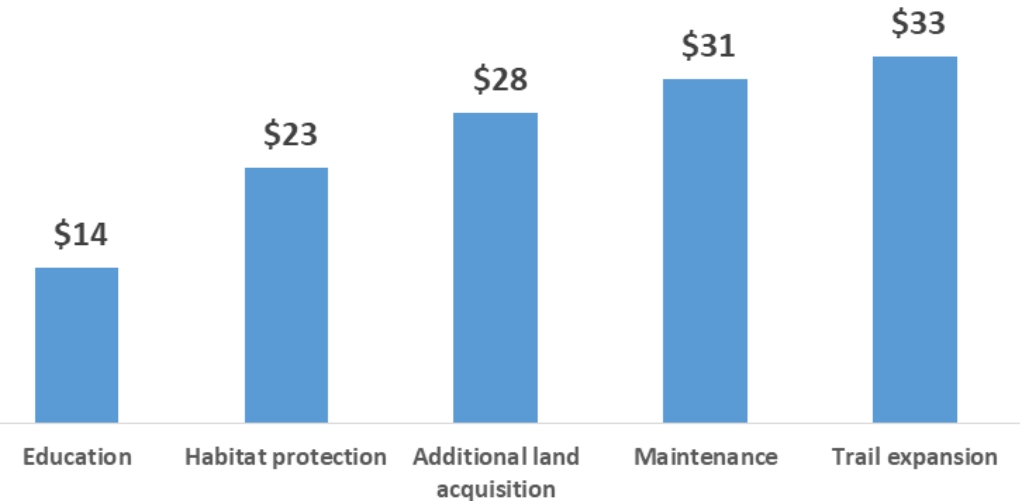
by percentage of respondents



Source: ETC Institute (2018)

Allocated Funds

■ Average Dollar



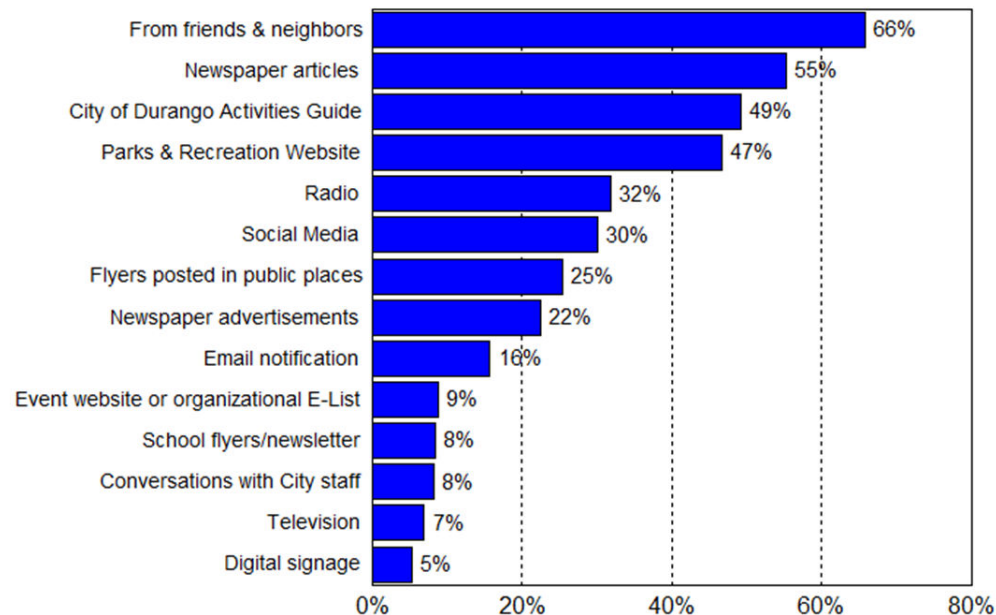
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

Q10. Ways Respondents Learn About City of Durango Parks and Recreation Department Programs and Activities

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

Ways for Learning about Programs and Activities

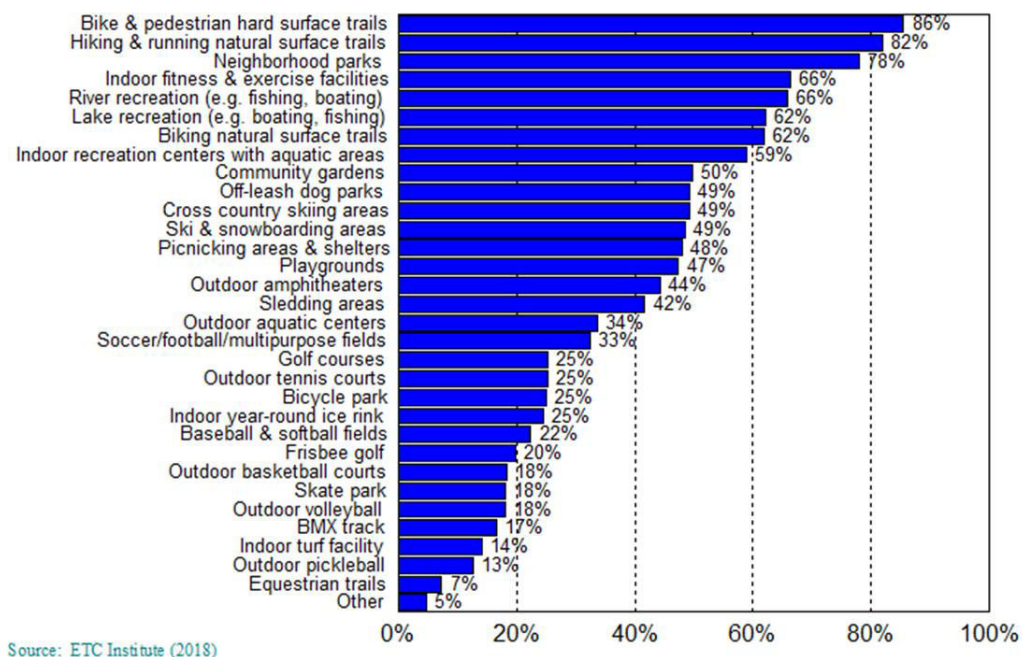
From friends and neighbors	68%
Newspaper articles	64%
Parks and Recreation Website	59%
City of Durango Activities Guide	50%
Social Media	50%
Email notification	31%
Radio	29%
Flyers posted in public places	24%
Event website or organizational E-List	19%
Newspaper advertisements	16%
Conversations with City staff	14%
School flyers/newsletter	10%
Digital signage	5%
Television	3%

Survey Findings

STATISTICALLY-VALID SURVEY

Q11. Parks and Recreation Facilities That Households Have a Need or Desire for

by percentage of respondents (multiple choices could be made)



ONLINE SURVEY MONKEY

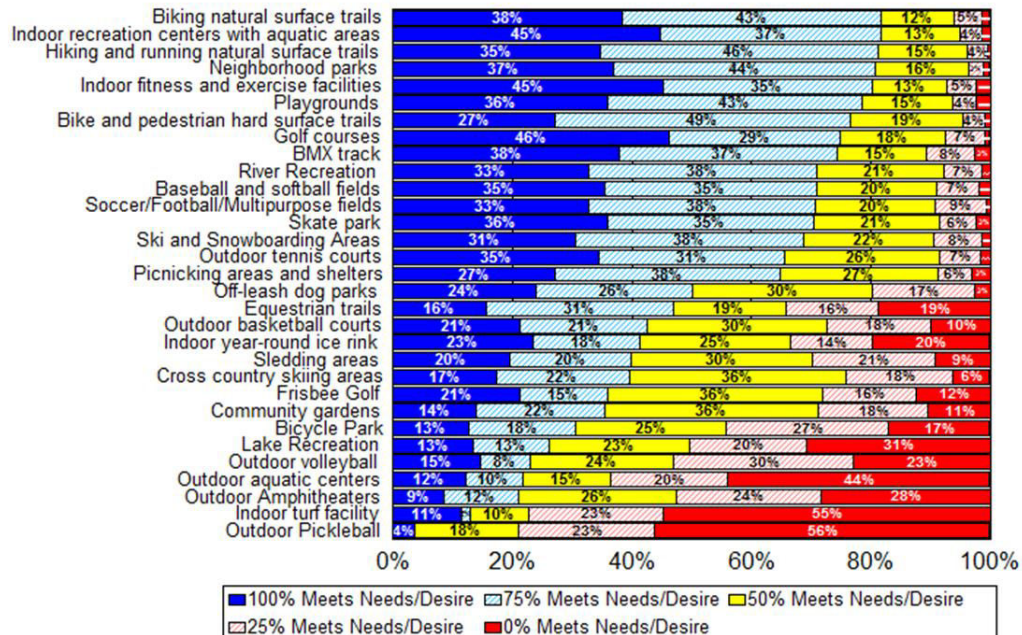
Need For This Facility	Yes	No
Bike and pedestrian hard surface trails	93%	7%
Hiking and running natural surface trails	92%	8%
Neighborhood parks	82%	18%
Biking natural surface trails	82%	18%
Indoor fitness and exercise facilities	74%	26%
River Recreation (fishing & boating)	72%	28%
Cross country skiing areas	66%	34%
Indoor recreation centers with aquatic areas	66%	34%
Lake Recreation (Boating and fishing)	63%	37%
Ski and Snowboarding Areas	58%	42%
Outdoor Amphitheaters	56%	44%
Off-leash dog parks	54%	46%
Picnicking areas and shelters	50%	50%
Community gardens	48%	52%
Bicycle Park	48%	52%
Other	48%	52%
Playgrounds	46%	54%
Sledding areas	41%	59%
Outdoor aquatic centers	40%	60%
Soccer/Football/Multipurpose fields	35%	65%
BMX track	34%	66%
Outdoor tennis courts	34%	66%
Indoor year-round ice rink	27%	73%
Golf courses	26%	74%
Frisbee Golf	24%	76%
Skate park	22%	78%
Outdoor volleyball	21%	79%
Baseball and softball fields	20%	80%
Outdoor Pickleball	17%	83%
Outdoor basketball courts	16%	84%
Indoor turf facility	13%	87%
Equestrian trails	10%	90%

Survey Findings

STATISTICALLY-VALID SURVEY

Q11b. How Well Parks and Recreation Facilities Meet Households Needs or Desires

by percentage of respondent households that have a need for facilities

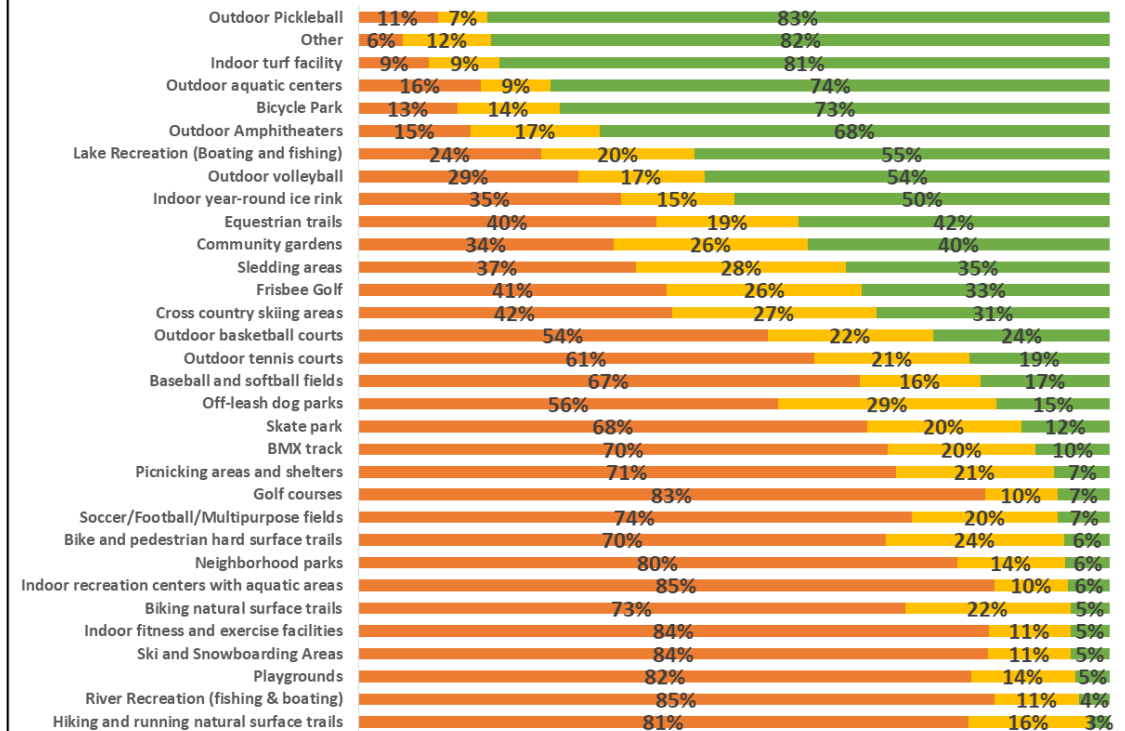


Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

How Well Are Your Needs/Desires Being Met

75% or More Met 50% Met 25% or Less Met

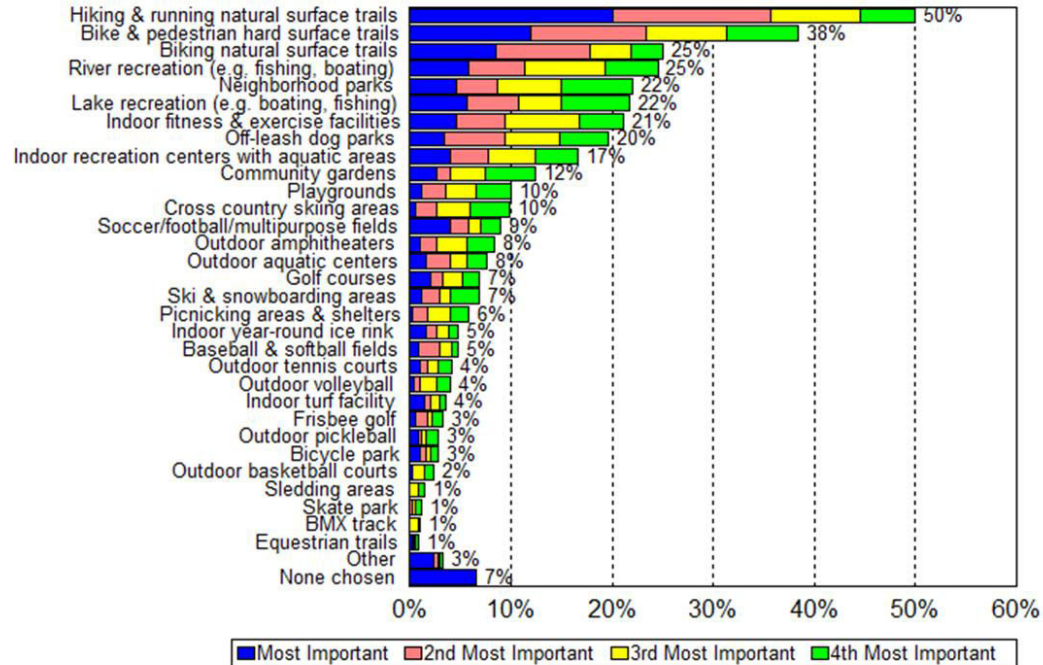


Survey Findings

STATISTICALLY-VALID SURVEY

Q12. Parks and Recreation Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices

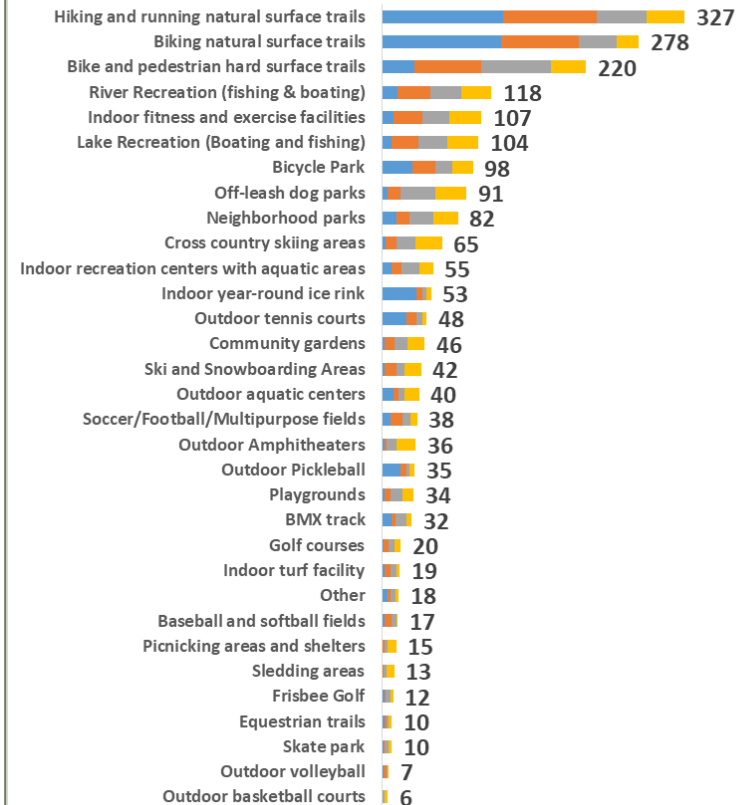


Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

Most Important Facilities

1st Choice 2nd Choice 3rd Choice 4th Choice

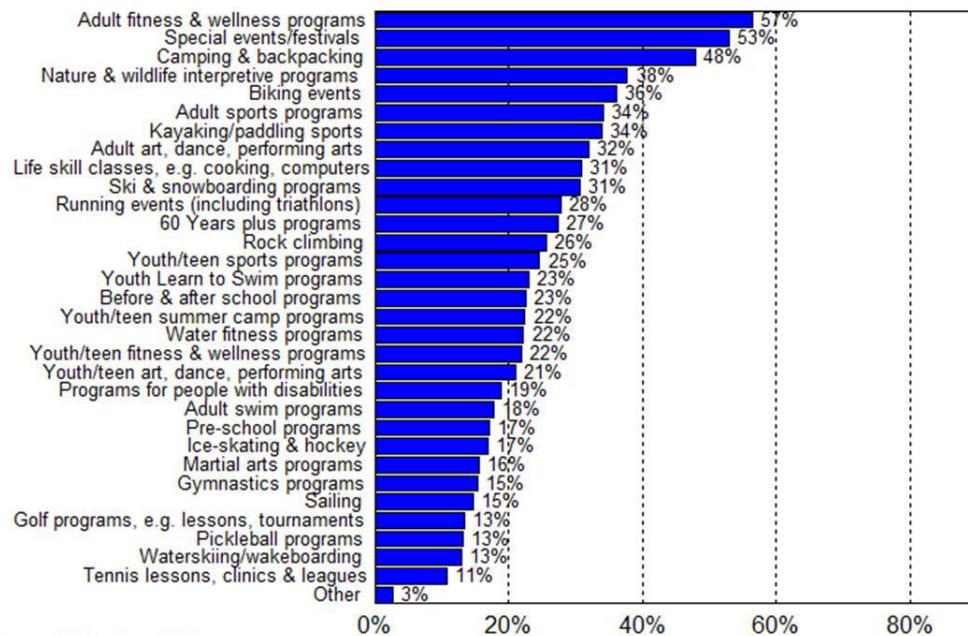


Survey Findings

STATISTICALLY-VALID SURVEY

Q13. Recreation Programs That Households Have a Need or Desire for

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

Need For This Program	Yes	No
Special events/festivals	↑ 69%	↓ 31%
Biking events	→ 62%	→ 38%
Camping and backpacking	→ 55%	→ 45%
Adult fitness and wellness programs	→ 52%	→ 48%
Kayaking/Paddling Sports	→ 48%	→ 52%
Nature and wildlife interpretive programs	→ 46%	→ 54%
Adult sports programs	→ 42%	→ 58%
Ski and Snowboarding programs	→ 42%	→ 58%
Running events (including triathlons)	→ 39%	→ 61%
Rock climbing	↓ 36%	↑ 64%
Other	↓ 33%	↑ 67%
Youth/teen sports programs	↓ 32%	↑ 68%
Life skill classes, i.e. cooking, computers, etc.	↓ 31%	↑ 69%
Ice-skating and hockey	↓ 31%	↑ 70%
Adult art, dance, performing arts	↓ 29%	↑ 71%
Youth Learn to Swim programs	↓ 28%	↑ 72%
60 Years plus programs	↓ 27%	↑ 73%
Youth/teen summer camp programs	↓ 26%	↑ 74%
Youth/teen fitness and wellness programs	↓ 26%	↑ 74%
Before and after school programs	↓ 25%	↑ 75%
Youth/teen art, dance, performing arts	↓ 24%	↑ 76%
Gymnastics programs	↓ 23%	↑ 77%
Sailing	↓ 21%	↑ 79%
Water fitness programs	↓ 20%	↑ 80%
Tennis lessons, clinics and leagues	↓ 19%	↑ 81%
Pre-school programs	↓ 18%	↑ 82%
Pickleball programs	↓ 18%	↑ 82%
Martial arts programs	↓ 18%	↑ 82%
Adult swim programs	↓ 18%	↑ 82%
Programs for people with disabilities	↓ 17%	↑ 83%
Waterskiing/wakeboarding	↓ 16%	↑ 84%
Golf programs, i.e. lessons, tournaments, etc.	↓ 13%	↑ 87%

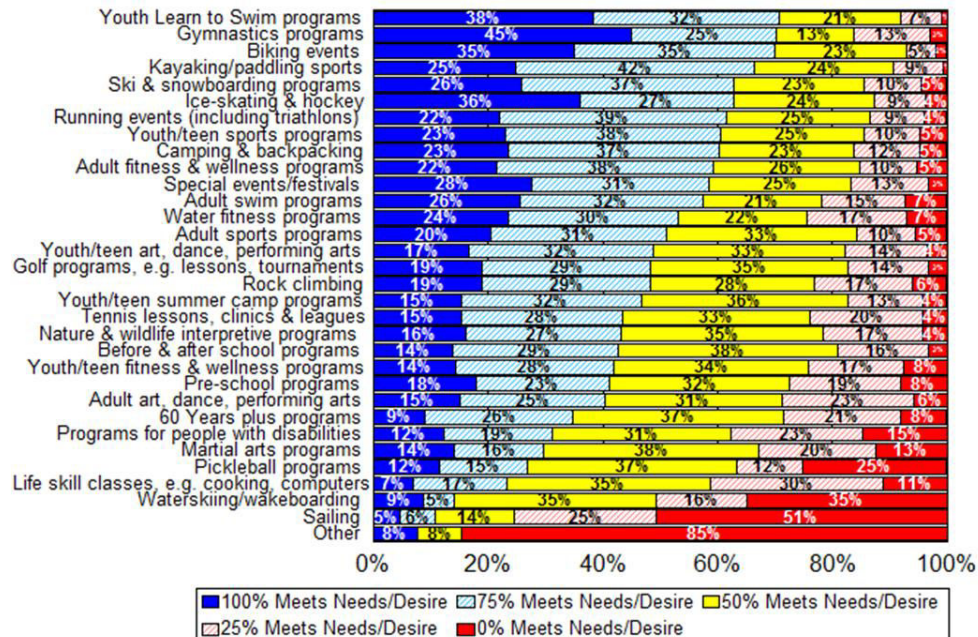
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

Q13b. How Well Recreation Programs Meet Households' Level of Need or Desire

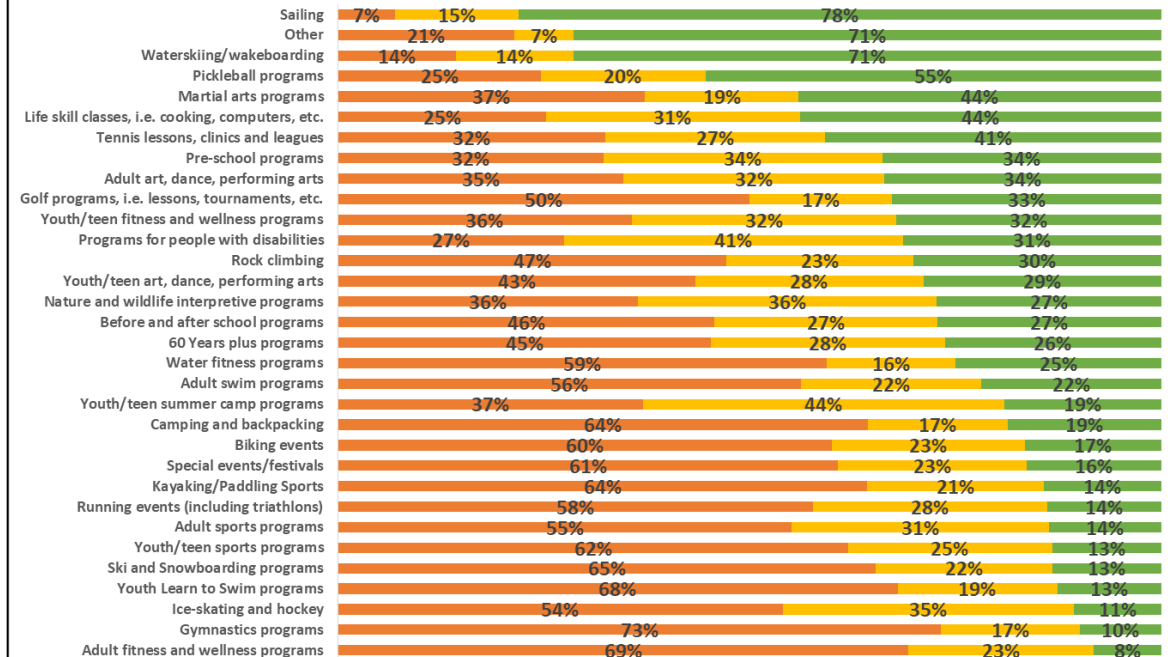
by percentage of respondent households that have a need for facilities



Source: ETC Institute (2018)

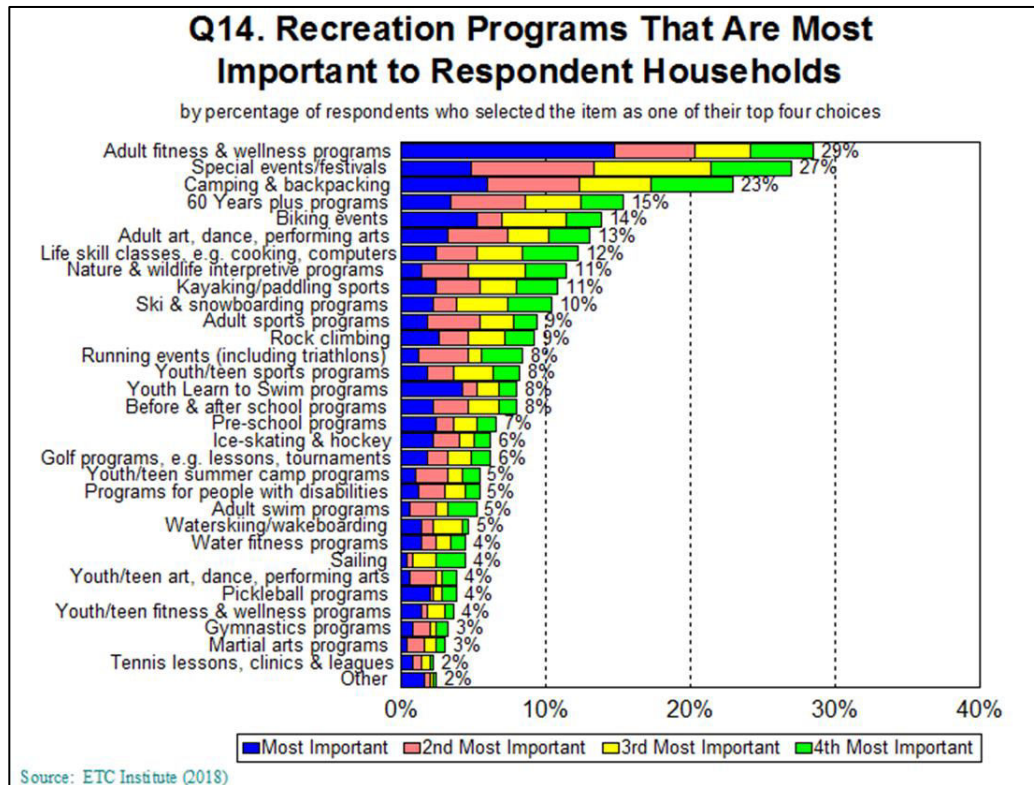
Program Needs/Desires Being Met

75% or More Met 50% Met 25% or Less Met

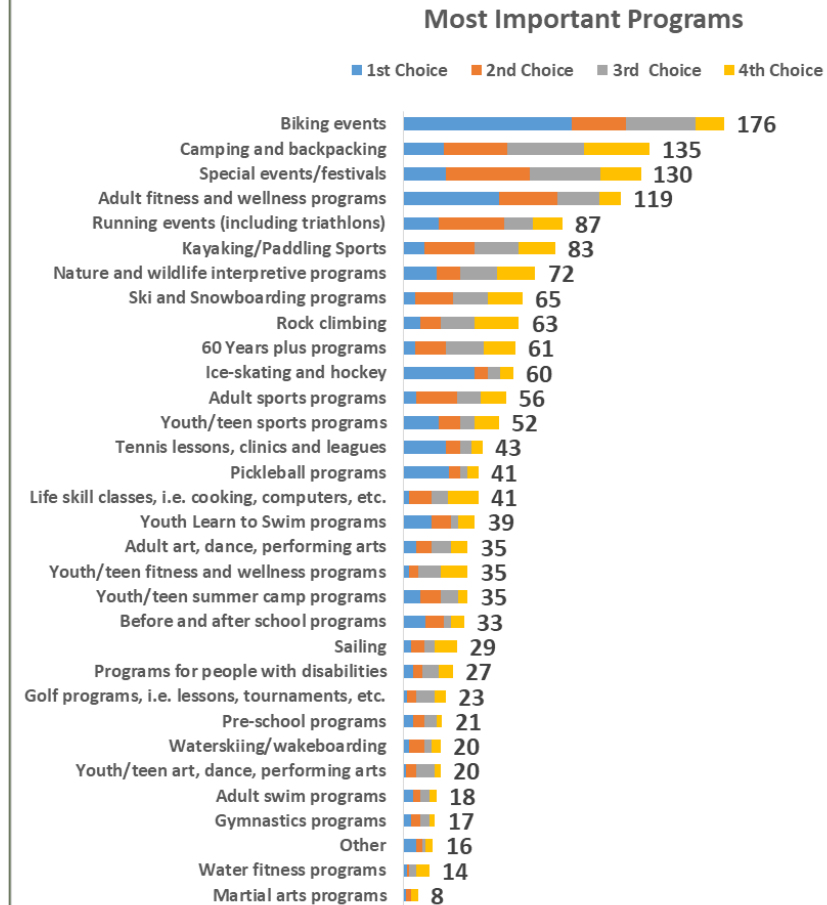


Survey Findings

STATISTICALLY-VALID SURVEY



ONLINE SURVEY MONKEY

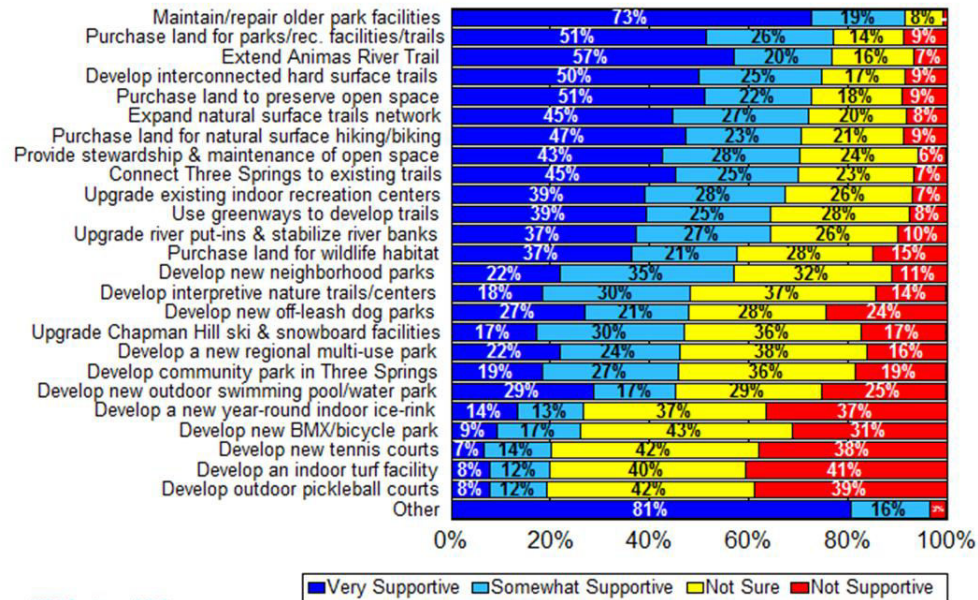


Survey Findings

STATISTICALLY-VALID SURVEY

Q15. Support for Various Actions the City of Durango Could Take to Improve the Parks, Open Space, Trails and Recreation System

by percentage of respondents



Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

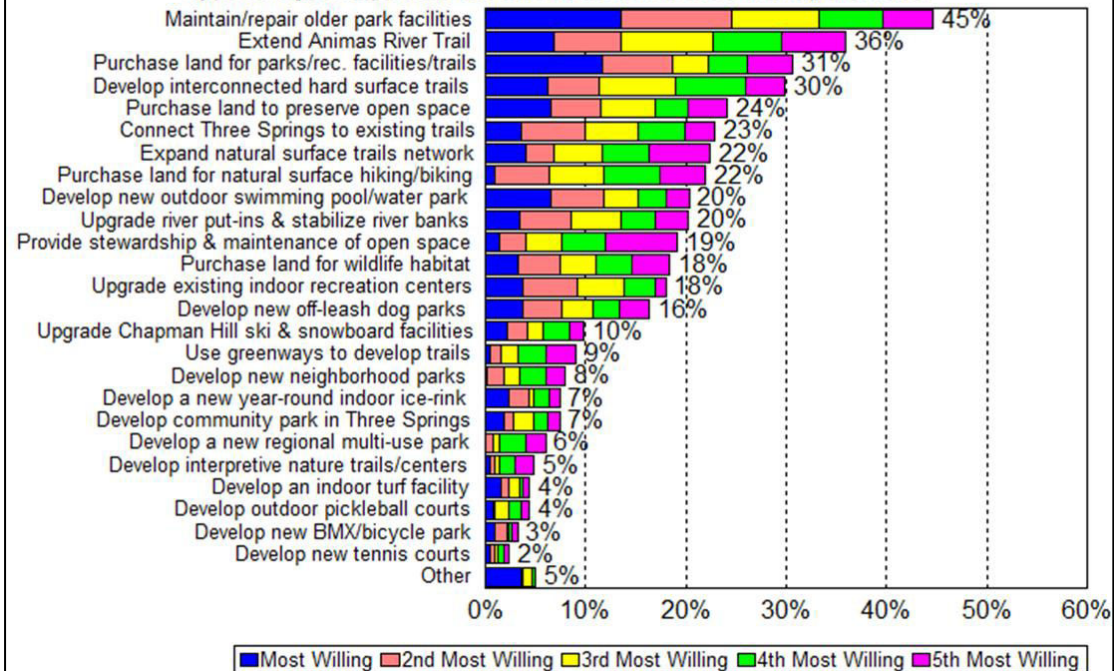
Potential Actions	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Other	70%	4%	23%	2%
Purchase land for parks, recreational facilities and trails	70%	20%	5%	4%
Maintain/repair older park buildings/shelters/playgrounds/trails	69%	25%	5%	1%
Purchase land that includes natural surface hiking and biking trails	67%	19%	8%	6%
Extend the Animas River Trail	66%	25%	6%	4%
Expand the natural surface trails network	62%	24%	9%	5%
Purchase land to preserve open space	59%	25%	9%	7%
Develop an interconnected hard surface trail network beyond the Animas River Trail	58%	31%	7%	5%
Connect Three Springs to the existing hard surface trails	56%	28%	10%	6%
Use greenways to develop trails	53%	27%	16%	4%
Provide stewardship and maintenance of open space	51%	32%	13%	4%
Upgrade river put-ins and stabilize river banks	38%	32%	23%	7%
Upgrade existing indoor recreation centers	35%	35%	19%	11%
Purchase land for wildlife habitat without public access	32%	26%	20%	23%
Develop new BMX/Bicycle park	25%	17%	29%	29%
Develop new outdoor swimming pool/water park	25%	18%	25%	33%
Develop new off-leash dog parks	24%	25%	23%	28%
Develop new neighborhood parks	23%	37%	28%	12%
Develop Community Park in Three Springs	22%	30%	31%	17%
Develop a new regional multi-use park	20%	32%	32%	16%
Upgrade Chapman Hill Ski and Snowboard facilities	18%	27%	34%	21%
Develop new interpretive nature trails and nature centers	18%	34%	30%	18%
Develop a new year-round indoor ice-rink	16%	13%	29%	42%
Develop new tennis courts	10%	10%	32%	48%
Develop outdoor pickleball courts	9%	12%	30%	49%
Develop an indoor turf facility	9%	13%	31%	47%

Survey Findings

STATISTICALLY-VALID SURVEY

Q16. Actions Respondents Would Be Most Willing to Fund with City Tax Dollars

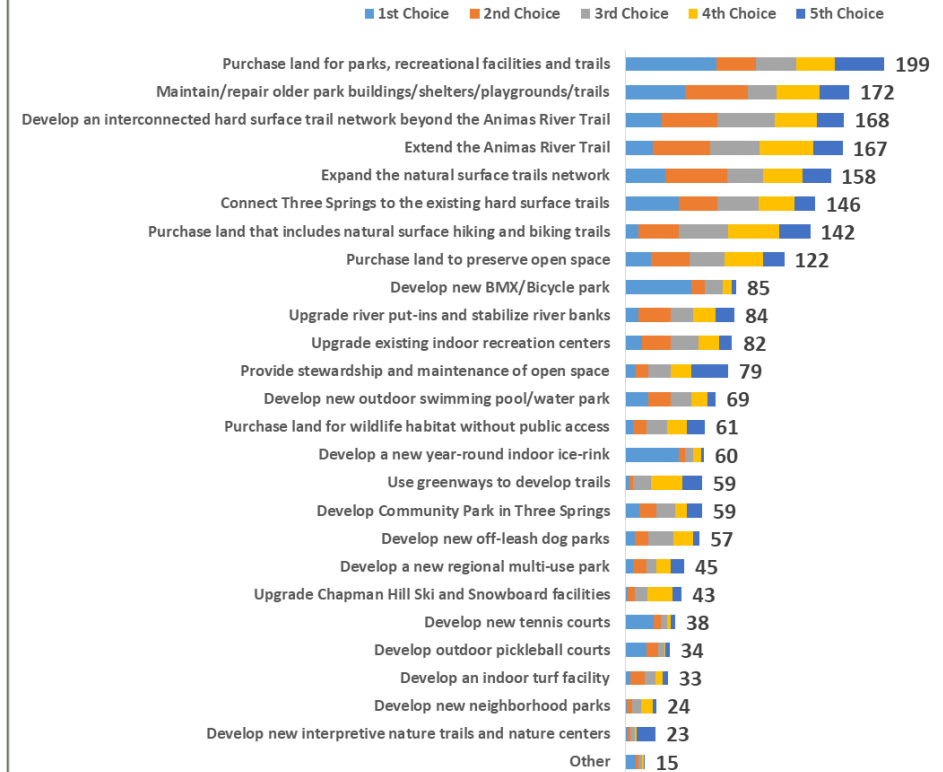
by percentage of respondents who selected the item as one of their top five choices



Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

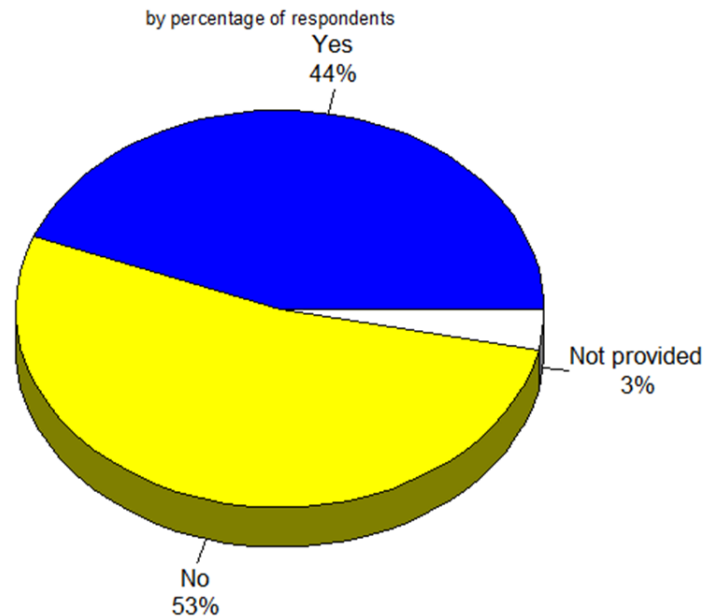
Most Important Actions



Survey Findings

STATISTICALLY-VALID SURVEY

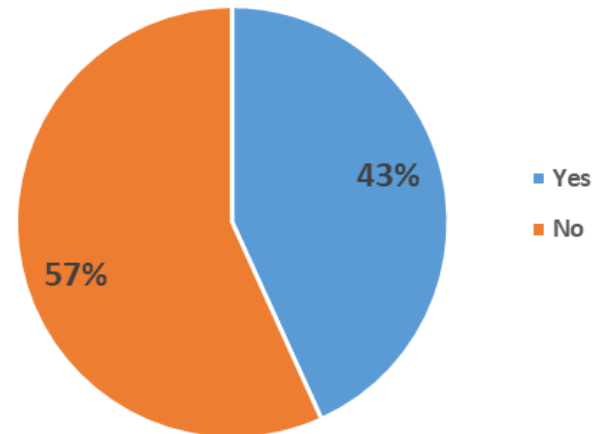
Q17. Do you see a need for additional indoor recreation space in the City of Durango?



Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

Need for Additional Indoor Recreation Space

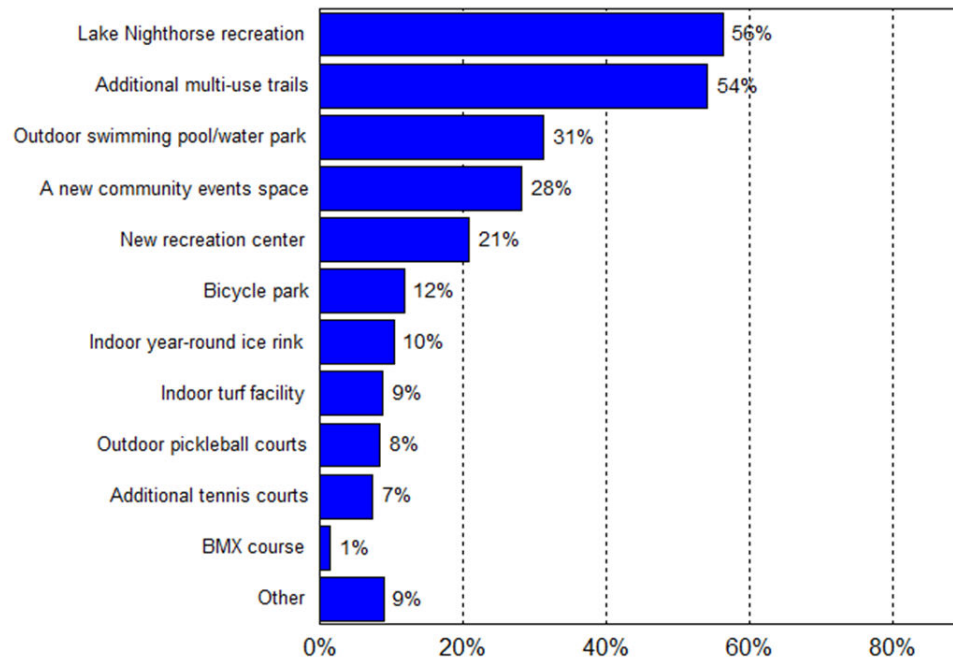


Survey Findings

STATISTICALLY-VALID SURVEY

Q18. Amenities Most Important to Respondent Households

by percentage of respondents who selected it as one of their top three choices

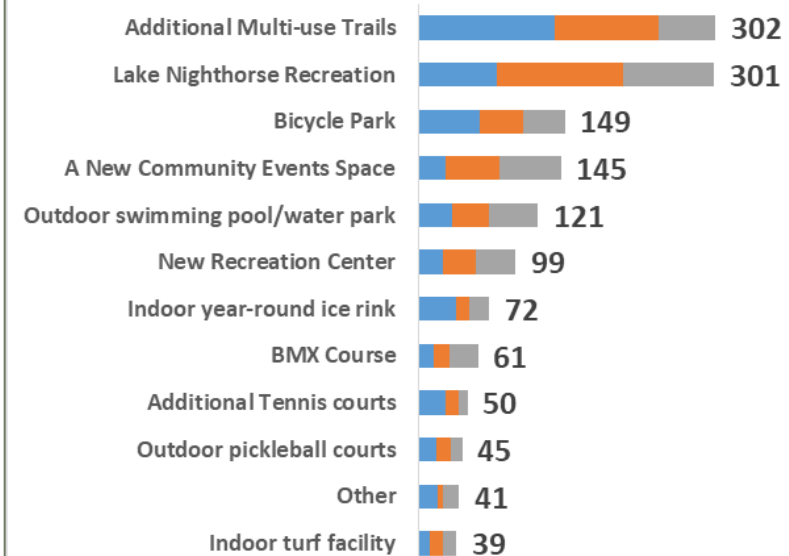


Source: ETC Institute (2018)

ONLINE SURVEY MONKEY

Most Important Amenities

■ 1st Choice ■ 2nd Choice ■ 3rd Choice



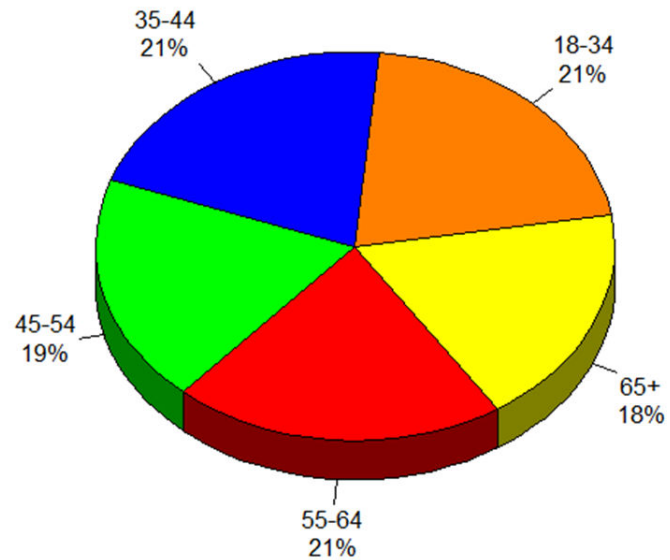
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

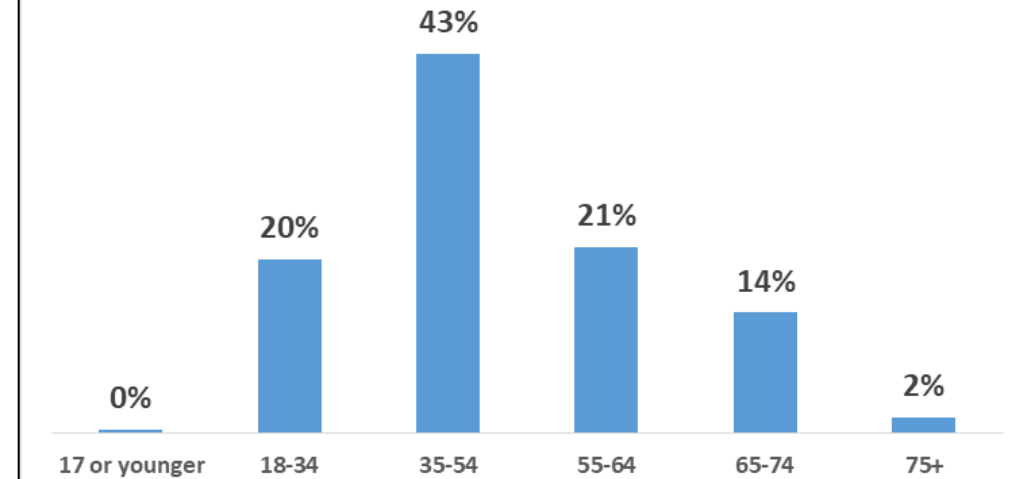
Q19. Demographics: Age of Respondents

by percentage of respondents



Source: ETC Institute (2018)

Age Group



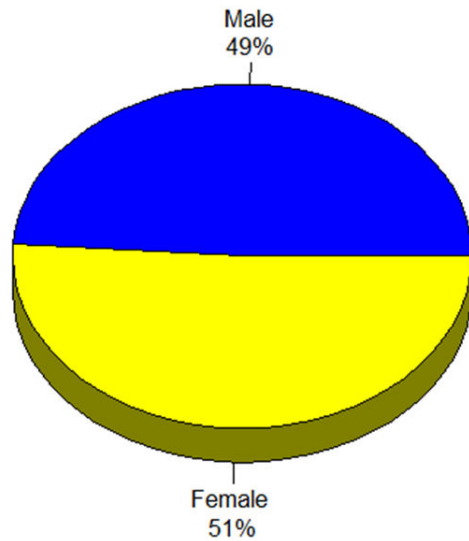
Survey Findings

STATISTICALLY-VALID SURVEY

ONLINE SURVEY MONKEY

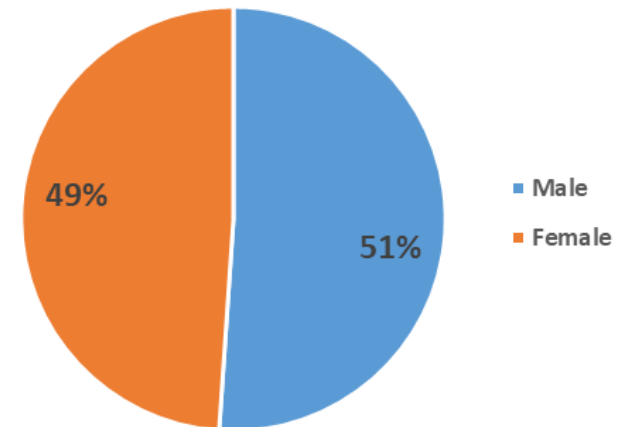
Q21. Demographics: Gender

by percentage of respondents



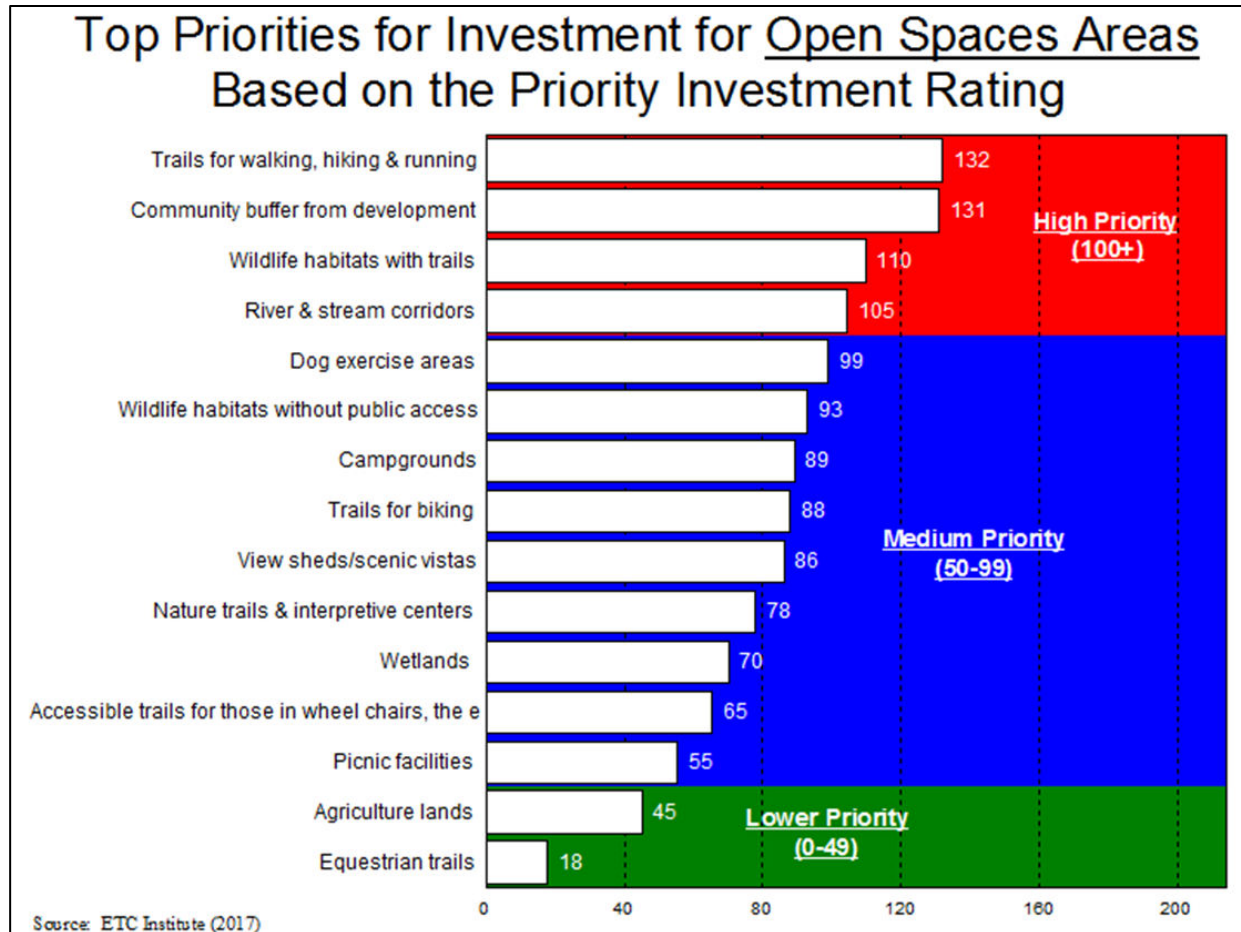
Source: ETC Institute (2018)

Gender



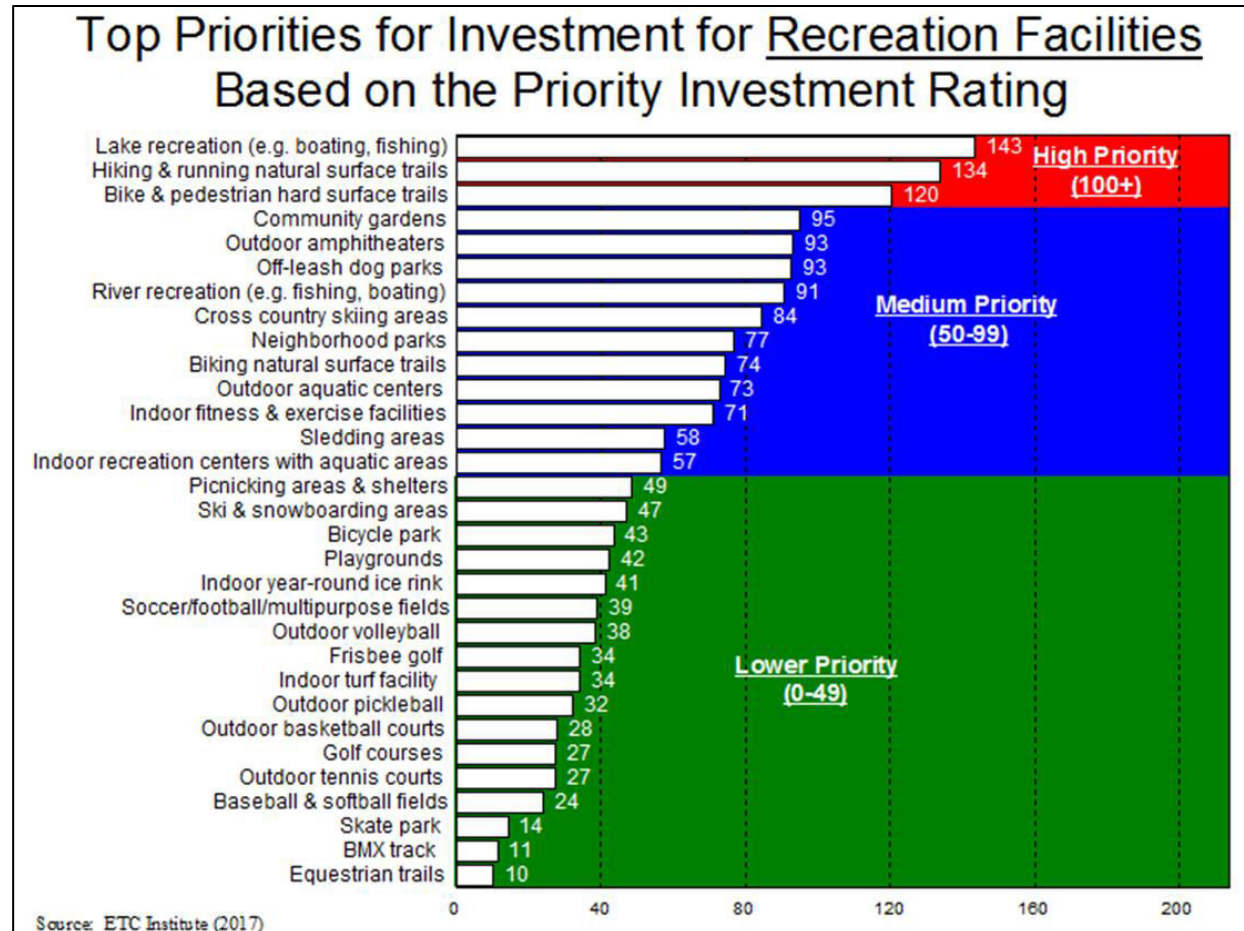
Survey Findings

STATISTICALLY-VALID SURVEY



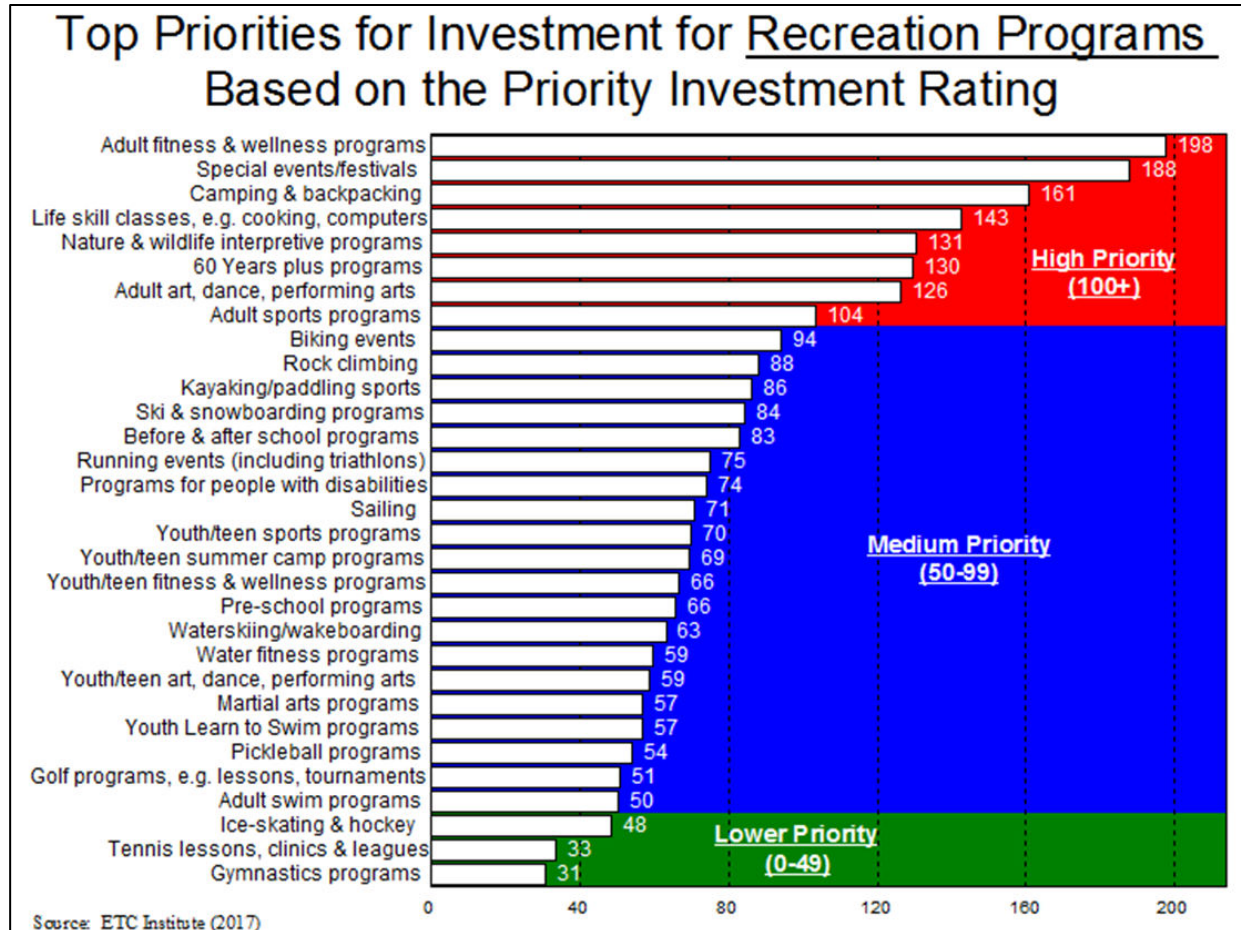
Survey Findings

STATISTICALLY-VALID SURVEY



Survey Findings

STATISTICALLY-VALID SURVEY



Park Assessment Overview



Strengths of the Park System

- Overall, parks ratings are 'Good' to 'Excellent.'
- Diversity of parks, facilities, amenities, size and location.
- Facilities are well-designed and appropriate for their setting.
- Strong facilities and sports fields in partnership with Fort Lewis College.
- Public art incorporated into the park system.
- The number of Animas River access points provides users a wide range of experiences and challenges.
- The Department engages the community in park design and care.

Challenges of the Park System

- Playground updates in the near future.
- Some parks have natural barriers to full accessibility given their terrain.
- Visual aesthetics could be improved with dumpsters being enclosed or screened.
- There are some parking lots that have damage to the asphalt from the weight of the trash trucks.
- Older restrooms look pretty rough and could be updated or at a minimum repainted – fade resistant color.
- Amount of taped up fliers in many locations by citizens negatively impacts the signs and structures they are taped to by leaving large amounts of residue.
- Transient population at Schneider Park and how that may be impact the public's perspective on safety.
- Many of the park name signs are experiencing fading, letters peeling, snowcaps peeling, and even various levels of rust.

Opportunities of the Park System

- Planned additional trail connectivity.
- Additional coordination with volunteer groups to ensure they have a plan for ongoing care of their projects (when applicable).
- Continue to look for ways to develop the park system through partnerships and grants.
- Continue to replace aging benches through the memorial program and/or scheduled replacement with natural materials (boulders). Continue to promote the memorial benches through social media.
- Enclose or screen dumpsters from plain sight.
- Continue to explore ADA opportunities that allow for people with assisted devices to get into the heart of the parks.
- Add a touch of landscaping/boulders and seating to create contemplation areas within the parks.

Opportunities of the Park System

- Interpretive signs to educate the public on environmental efforts, outcomes and successes.
- Consider public sign boards/kiosks that are strategically located in the system where taped fliers are more predominant to protect the assets from damage caused by adhesive residue.
- Update older restrooms and increase the size where demand is the highest.
- Update some older equipment. In some of the neighborhood parks, consider signature stand-alone climbing playground components. There are some new units out now that have an artistic look to them and if featured as stand-alone could have a powerful impact.
- Continue to work with the City of Durango Public Art Commission to consider additional pieces to the system.
- Parking spaces need painted and better defined. Several parking areas could benefit from being crack filled and/or sealed. Some have alligatored and are beginning to crumble.

Park Rankings Example

A-

Score: 82

CHAPMAN HILL

Location: 500 Florida Road
Size: 38.32 acres



First Impressions	Structures & Amenities	Site Furnishings	Landscape & Hardscape	NRPA 3 Pillars
Excellent	Excellent	Excellent	Excellent	Excellent

STRENGTHS:

- Closest skiing facility to City residents, where users can be there and participating within minutes.
- Unique facility with winter activities.
- Identified as a potential art location for a public piece as part of the City of Durango’s Public Art Commission Master Plan.

CHALLENGES:

- Need to update rope-tow mechanics and structures.
- Regrading and adding additional runs with the short distance from top to parking lot.
- Small parking lot for the level of users during peak operations.

OPPORTUNITIES:

- Master Plan for the site to enhance services and experience.
- New façade for ski structures.



Park Rankings Example

B+

Score: 73

MASON CENTER PARK

Location: 301 East 12th Street

Size: 3.12 acres



First Impressions	Structures & Amenities	Site Furnishings	Landscape & Hardscape	NRPA 3 Pillars
Good	Good	Excellent	Good	Excellent

STRENGTHS:

- Tennis Courts are in good condition.
- Mature trees along the property.
- Downtown location.

CHALLENGES:

- Visual appearance of the Mason Center and managing perceptions.
- East/Northeast portion of the property is rough understory from trees.

OPPORTUNITIES:

- Conduct Master Plan for the park and building to determine highest and best use.



Tennis Courts at Mason Center Park



Playground at Mason Center Park

Park Rankings Example

B

Score: 63

DESIGNATED OFF-LEASH AREA

Location: 21850 Highway 160 West

Size: 23.6 acres



First Impressions	Structures & Amenities	Site Furnishings	Landscape & Hardscape	NRPA 3 Pillars
Fair	N/A	Good	Excellent	Good

STRENGTHS:

- Good utilization of the property, providing a service to meet the needs of the community.
- Riverfront access for users and pets.
- Along the Animas River Greenway Trail and links to other parks.
- Identified as a potential art location for a public piece as part of the City of Durango’s Public Art Commission Master Plan.

CHALLENGES:

- Visibility of designated parking.
- Ability to develop site due to environmental conditions that exist.
- Need to address site runoff and erosion.

OPPORTUNITIES:

- Enhance visibility of parking for visitors.
- Bridge from the interior of off-leash area to connect directly to the Animas River Trail.



Gate into the Designated Off-Leash Area



Natural trail inside the Designated Off-Leash Area

Priority Rankings



Methodology

Two Key Sources were used for this:

1. Community Survey

- Unmet needs for facilities and recreation programs
- Importance ranking for facilities

2. Consultant Evaluation

- Factor derived from the consultant's evaluation of program and facility priority based on survey results, demographics, trends and overall community input.

The weighted scores were as follows:

60% from the statistically valid community survey results.

40% from consultant evaluation using demographic and trends data, community focus groups and public meetings and levels of service.

Facility /Amenity Priority Rankings

Lake Recreation (e.g. boating, fishing)

Hiking and running natural surface trails

Bike & pedestrian hard surface trails

River recreation (e.g. fishing, boating)

Off-leash dog parks

Facility/Amenity Priority Rankings	Overall Ranking
Lake recreation (e.g. boating, fishing)	1
Hiking & running natural surface trails	2
Bike & pedestrian hard surface trails	3
River recreation (e.g. fishing, boating)	4
Off-leash dog parks	5
Outdoor amphitheaters	6
Community gardens	7
Biking natural surface trails	8
Outdoor aquatic centers	9
Indoor fitness & exercise facilities	10
Neighborhood parks	11
Cross country skiing areas	12
Indoor recreation centers with aquatic areas	13
Sledding areas	14
Indoor turf facility	15
Bicycle park	16
Indoor year-round ice rink	17
Soccer/football/multipurpose fields	18
Outdoor pickleball	19
Outdoor volleyball	20
Ski & snowboarding areas	21
Picnicking areas & shelters	22
Playgrounds	23
Frisbee golf	24
Golf courses	25
Outdoor basketball courts	26
Baseball & softball fields	27
Outdoor tennis courts	28
Equestrian trails	29
Skate park	30
BMX track	31

Program Priority Rankings

Adult Fitness and Wellness

Special Events / Festivals

Camping and backpacking

Life skill classes e.g. cooking /
computers

60 Years plus programs

Program Priority Rankings	Overall Ranking
Adult fitness & wellness programs	1
Special events/festivals	2
Camping & backpacking	3
Life skill classes, e.g. cooking, computers	4
60 Years plus programs	5
Adult art, dance, performing arts	6
Nature & wildlife interpretive programs	7
Adult sports programs	8
Rock climbing	9
Biking events	10
Kayaking/paddling sports	11
Ski & snowboarding programs	12
Before & after school programs	13
Programs for people with disabilities	14
Sailing	15
Waterskiing/wakeboarding	16
Running events (including triathlons)	17
Youth/teen sports programs	18
Pre-school programs	19
Youth Learn to Swim programs	20
Youth/teen fitness & wellness programs	21
Youth/teen summer camp programs	22
Water fitness programs	23
Pickleball programs	24
Martial arts programs	25
Ice-skating & hockey	26
Youth/teen art, dance, performing arts	27
Golf programs, e.g. lessons, tournaments	28
Adult swim programs	29
Gymnastics programs	30
Tennis lessons, clinics & leagues	31

Next Steps

- **FINALIZE LOS / EQUITY MAPPING**
- **FACILITY FEASIBILITY STUDY**
- **VISIONING WORKSHOP**
- **FUNDING AND REVENUE STRATEGIES**



QUESTIONS?

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Inspiring communities to lead forward